

VCDMA - BS. ADVISEMENT SHEET - ADVERTISING DESIGN CONCENTRATION

Updated FALL 2021 | PLEASE REFER TO VCDMA PROGRAM/ BSU CATALOG & MEET WITH ADVISOR TO VERIFY

NAME: _____
STUDENT ID: _____
DATE OF ADVISEMENT/REVIEW: _____

ADVISOR: _____
PHONE: _____
EMAIL: _____

FRESHMAN YEAR

<u>First Semester</u>	<u>PASSED: Y/N/T</u>	<u>G R A D E (TRANSFERRED)</u>	<u>Sem. Hrs</u>
ART 101 2D Design	3	_____	_____
ART 110 Introduction to Drawing	3	_____	_____
ENGL 101 Expository Writing	3	_____	_____
HEED 102 Life & Health (IDIS 210)	3	_____	_____
FRSE 101 Freshman Seminar	3	_____	_____
TOTAL	15	GPA: _____	

<u>Second Semester</u>			
ART 111 Life Drawing	3	_____	_____
ART 102 3D Design	OR (Choose one):		
ART 310 Sculpture	OR		
ART 311 Figure Sculpture I	3	_____	_____
ENGL 102 Argument & Research	3	_____	_____
COSC 111 Computing Princ. &Tech. (112)	3	_____	_____
<u>1. THEA 105 Introduction to Theatre</u>	3	_____	_____
TOTAL	15	GPA: _____	

SOPHOMORE YEAR First Semester

1. ART HIST Elect. (ART 200 African Art)	3	_____	_____
VCDM 230 Introduction to Computer Graphics	3	_____	_____
ENGL 362/361 Technical & Report Writing	OR (Choose one):		
ENGL 210 Intro to English Grammar	3	_____	_____
MATH 118 Finite Mathematics (125 or higher)	3	_____	_____
COMM 101 Oral Communications	OR (Choose one):		
COMM 103 Public Speaking	3	_____	_____
TOTAL	15	GPA: _____	

Second Semester

VCDM 231 Visual Literacy	3	_____	_____
ART 250 Photography I	3	_____	_____
2. ART 301 (302) Art OR VCDM History	3	_____	_____
_____ Science Elective (PHSC 101)	4	_____	_____
_____ Social/Behavioral Science Elective	3	_____	_____
TOTAL	16	GPA: _____	

PORTFOLIO REVIEW & ASSESSMENT (1st Review, VCDM 219) 0 PASS/FAIL

Students must submit a portfolio and successfully pass the 1st and 2nd portfolio review/assessment. In addition they must submit a senior thesis proposal, min. 2 pages, typed with sketches, references, storyboards, etc (as applicable to concentration/focus). See Advisor or Program Coordinator for details and portfolio review form. Must be reviewed by min. of (3) three VCDMA faculty. Consult senior thesis guide and portfolio tips (documents) and also "Resources" tab on the VCDMA webpage.

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JUNIOR YEAR First Semester

VCDM 340 Introduction to Visual 3 _____
 VCDM 360 Digital Cinematography (I) 3 _____
 VCDM 396 2D Digital Animation (I) 3 _____
 SCIENCE ELECT (BIOL 101) 3 _____
MGMT 101 Introduction to Business 3 _____
 TOTAL 15 GPA: _____

Second Semester

VCDM 341 Advanced Visual Communication 3 _____
 MKTG 337 Advertising (COMM 242) OR (Choose one):
 MKTG 231 Principles of Marketing 3 _____
 HIST 114 African American History to 1865 OR (Choose one):
 HIST 115 African American History since 1865 3 _____
 1. MUSC 110 Introduction to Electronic Music 3 _____
 2. THEA 221 Stagecraft (100, 331, 341) 3 _____
 TOTAL 15 GPA: _____

SENIOR YEAR First Semester

ART 320 Introduction to Painting 3 _____
 3. ART/VCDM HIST Elect. (ART 404 Hist of Mod. Art or 367 Design History 3 _____
 VCDM 450 Multimedia Workshop 3 _____
 * ART/VCDM Elective 300/400 _____ (Choose one): other as approved by
 and in consultation with Advisor 3 _____
 * Suggested ART 342, 352 OR VCDM 361, 397, 451, 499
VCDM 495 Advanced Digital Imaging 3 _____
 TOTAL 15 GPA: _____

Second Semester

4. ART OR VCDM HIST Elect. (ART 405 African American Art or 408) 3 _____
 * ART/VCDM Elective 300/400 (Choose one):
 other as approved by and in consultation with Advisor 3 _____
 * Suggested ART 342, 352, VCDM 361, 397, 451, 499
 VCDM 470 Self Promotion & Marketing in the Arts 3 _____
 VCDM 491 Internship in Art & Visual Communication 1 _____
 VCDM 498 Senior Thesis & Portfolio Develop 3 _____
 2. MUSC 302 Introduction to Music (102, 409) 3 _____
 TOTAL 16 GPA: _____
 TOTAL CREDITS: 120-122

_____ **PORTFOLIO REVIEW & ASSESSMENT** (2nd Review, VCDM 419) 0 PASS/FAIL. Students must submit a portfolio and successfully pass the 1st and 2nd portfolio review/assessment. Must be reviewed by min. of (3) three full-time VCDMA faculty.

Graduation checklist, check off and complete (all must be completed and/or successfully passed and approved by faculty advisor and/or Program Coordinator);

- _____ Passing all courses with a "C" (2.0) GPA or better; last 30 credits at BSU
- _____ 1st Required Faculty Portfolio Review (and/or VCDM 219); When: _____
- _____ 2nd Required Faculty Portfolio Review (passed); When: _____
- _____ Senior thesis proposal and sketches, storyboards, etc. (typed and approved)
 Theme/concept: _____
- _____ Senior thesis proposal (typed and approved) Y | N _____
- _____ Senior thesis proposal exhibition; passing of VCDM 498 Senior Thesis Exhibition course
- _____ Internship (s) and VCDM 491 Internship course. Where/When: _____