2024 Educational Technology Day

Thursday, Sept. 26, 2024

Presented by the Division of Information Technology

Adobe Creative Cloud Basics Tutorial Outline

1. Introduction to Adobe Creative Cloud

- Overview of Adobe Creative Cloud (CC)
  - What is Adobe Creative Cloud?
  - Key applications and their uses
- Installing and Setting Up Adobe CC
  - Accessing Adobe ID with BSU account
  - Installing Adobe apps via the Creative Cloud desktop app

2. Overview of the Adobe Creative Cloud Interface

- Navigating the Creative Cloud Desktop App
- Managing Adobe Apps
  - Installing, updating, and removing apps
- Using Cloud Storage and Syncing Files

3. Adobe Photoshop Basics

- Introduction to Photoshop
- Creating and Opening Projects
- Basic Tools Overview
  - Move, selection, brush, text, and eraser tools
- Working with Layers
  - Creating, duplicating, and organizing layers
- Basic Image Editing
  - Cropping, resizing, and basic adjustments (brightness, contrast, etc.)
- Exporting Images in Different Formats (JPEG, PNG, PSD)

4. Adobe Illustrator Basics

- Introduction to Illustrator
- Understanding Vector Graphics

- Creating and Opening Artboards
- Basic Tools Overview
  - Selection, shape, pen, text, and color tools
- Working with Layers and Artboards
- Creating Basic Shapes and Paths
- Exporting Vector Files (AI, SVG, PDF)

5. Adobe InDesign Basics

- Introduction to InDesign
- Creating and Managing Documents
  - Setting up document size, margins, and columns
- Basic Tools Overview
  - Text, shapes, image frames
- Working with Pages and Master Pages
- Placing Text and Images
- Exporting Documents for Print and Web (PDF, EPUB)

6. Adobe Premiere Pro Basics

- Introduction to Premiere Pro
- Setting Up and Organizing Projects
- Basic Tools Overview
  - Timeline, editing tools, transitions
- Importing Media (Videos, Images, Audio)
- Basic Video Editing
  - Cutting, trimming, and arranging clips
  - Adding transitions and effects
- Exporting Video Projects (MP4, MOV)

7. Adobe After Effects Basics

- Introduction to After Effects
- Creating and Managing Compositions
- Basic Tools Overview
  - Layers, effects, keyframes, and masks
- Adding Basic Motion Graphics and Effects
- Exporting Animations (MP4, GIF)

8. Adobe XD Basics

- Introduction to Adobe XD
- Creating and Managing Design Projects
- Basic Tools Overview
    - Artboards, grids, and wireframes
- Designing User Interfaces (UI) for Websites and Apps
- Linking Interactions for Prototyping
- Sharing Designs and Prototypes

9. Adobe Lightroom Basics

- Introduction to Adobe Lightroom
- Importing and Organizing Photos
- Basic Editing Tools
    - Exposure, contrast, color, cropping
- Using Presets and Filters
- Exporting and Sharing Photos

10. Collaboration and Cloud Storage in Adobe CC

- Using Adobe Creative Cloud Libraries
    - Creating and managing libraries for assets
    - Sharing assets across different Adobe apps
- Real-time collaboration in Adobe apps (Photoshop, XD)
- Syncing Files and Projects with Cloud Storage