



*160th
Anniversary
Gala*

— SATURDAY, APRIL 5, 2025 —

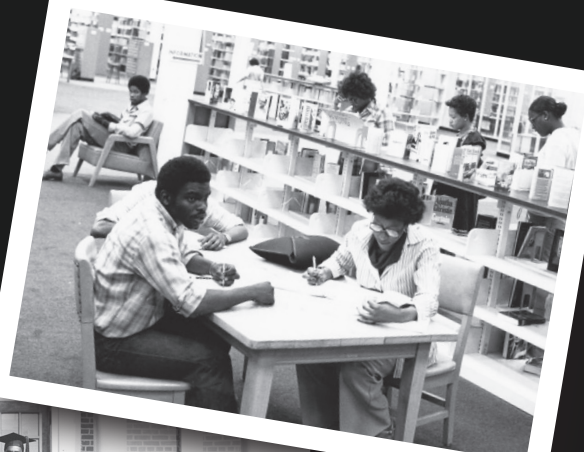
MARTIN LUTHER KING, JR. CENTER
BOWIE STATE UNIVERSITY

SPONSORSHIP OPPORTUNITIES



"As Maryland's first and oldest Historically Black College and University (HBCU), Bowie State celebrates 160 years of opening doors and lighting the torch of opportunity. The role that Bowie State and our HBCUs have played in creating a freer and more just society extends from teachers and nurses to business executives and the very highest leaders in the land. Bowie State alumni know with their degree they can go anywhere and our 160th Anniversary Gala will help extend that opportunity to entirely new generations of Bowie State students."

AMINTA H. BREAUX
10TH PRESIDENT, BOWIE STATE UNIVERSITY



CELEBRATING
OUR PAST...



INVESTING IN OUR FUTURE.

Sustaining Opportunity for Future Generations

The best way – the only way – to truly celebrate Bowie State University's incredible 160-year heritage of giving exceptional education, giving unsurpassed opportunity, and most of all, of giving hope, is for us to pass it forward through gifts of our own benefitting current and future BSU students.

Gala sponsorships present the opportunity to be a part of Bowie State's bold history of building community and advancing all members of society.

Proceeds from gala sponsorships will go to the Bowie State student scholarship fund providing education, opportunity, and hope to future generations of deserving students.

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR \$200,000

Two (2) Premium Tables
Twenty (20) VIP Reception Tickets
Sponsor Status Acknowledged from Podium
Logo Featured on Gala Screen & Signage
Recognition on Bowie State University
Website and Social Media Platforms

PLATINUM SPONSOR \$100,000

One (1) Table
Ten (10) VIP Reception Tickets
Sponsor Status Acknowledged from Podium
Logo Featured on Gala Screen & Signage
Recognition on Bowie State University
Website and Social Media Platforms

GOLD LEVEL \$50,000

One (1) Table
Four (4) VIP Reception Tickets
Logo Featured on Gala Screen & Signage
Recognition on Bowie State University
Website and Social Media Platforms

BLACK LEVEL \$25,000

One (1) Table
Two (2) VIP Reception Tickets
Logo Featured on Gala Screen & Signage
Recognition on Bowie State University
Website and Social Media Platforms

BULLDOG SPONSOR \$15,000

One (1) Table
Logo Featured on Gala Screen & Signage
Recognition on Bowie State University
Website and Social Media Platforms

INDIVIDUAL TICKETS AVAILABLE FOR \$250



PLEDGE FORM



SELECTED DESIRED SPONSORSHIP PRESENTING PLATINUM GOLD BLACK BULLDOG

PRIMARY CONTACT (*First & Last Name*) _____

PHONE _____ EMAIL _____

MAILING ADDRESS _____

BILLING CONTACT FIRST & LAST NAME (*If Different*) _____

BILLING PHONE NUMBER _____

BILLING EMAIL ADDRESS (*If Different*) _____

SELECT ONE OPTION DONATION ONLY CLAIM MY TICKETS

NAME OR COMPANY LISTING (*as listed on event materials*) _____

WE WILL PROVIDE A HIGH RESOLUTION FILE (FORMAT OPTIONS: JPEG OR PNG) TO DPE@BOWIESTATE.EDU.

PAYMENT TOTAL \$ _____ PAYMENT OPTION CHECK CREDIT CARD WIRE/ACH

CREDIT CARD NUMBER _____

EXPIRATION DATE ____/____ SECURITY CODE (*CVV code*) _____

PLEASE EMAIL COMPLETED PLEDGE FORM AND LOGO FILES TO DPE@BOWIESTATE.EDU.

For more information, please contact
the Division of Philanthropic Engagement at
DPE@bowiestate.edu or 301-860-4300.

