



BOWIE STATE UNIVERSITY

President's Spring Town Hall

March 3, 2026

Aminta H. Breaux, Ph.D.

President

Points of Pride



National Rankings

- #11 *U.S. News & World Report*
- Achieved Carnegie Research status and on track to R2
- #5 Best HBCUs with Online Degrees
- #43 Top Public University in the North
- Among the nation's top graduate programs in Computer Science, Education and Public Affairs
- Bowie State University named to its 2025 Best for Vets list

Philanthropic Donations and Grants

- MacKenzie Scott donation of \$50 million—the largest in our 161-year history.
- Elier Collegiate Dining landmark \$6.5 million gift that will transform the student experience.
- National Science Foundation award of \$399,999 for campus-wide AI Research Expansion

New Academic Programs

- Expansion of experiential learning through partnership with Anne Arundel County of Gaudenzia.
- Since 2020: 11 Bachelor of Science, 4 Master's, 1 Doctorate, 6 Upper Division Certificates, 3 Post-Baccalaureate Certificates and 18 Fully Online Programs



BSU IN THE NEWS

- **Baltimore Banner:** Clyde Doughty Jr. was a servant leader who transformed Bowie State Athletics.
- **Watch the Yard:** Black Greekdom Mourns the death of Iota Phi Theta's Kirk Pressley.
- **ABC 2 News Baltimore:** ABC 2 News interviewed Dr. Breaux during the CIAA Tournament about basketball and bringing the HBCU family to the CIAA Tournament.
- **EdUP Experience Podcast:** Dr. Breaux appears on the EdUP Podcast Experience podcast President's Series where they discussed how BSU prepares students to create jobs.
- **The AFRO Newspaper:** The Maryland Department of Public Safety & Correctional Services partnered with BSU to host their annual Black History Month Program at Jessup Correctional Institution. The event brought together 38 incarcerated students and 10 Bowie State University students for performances and reflections on unity, education and second chances.
- **HBCU Game Day:** Veteran HBCU Football Coach Takes CEO Approach to Bowie State University.
- **HBCU Sports:** Bowie State head coach Darrell Brooks announces his retirement after 16 years.





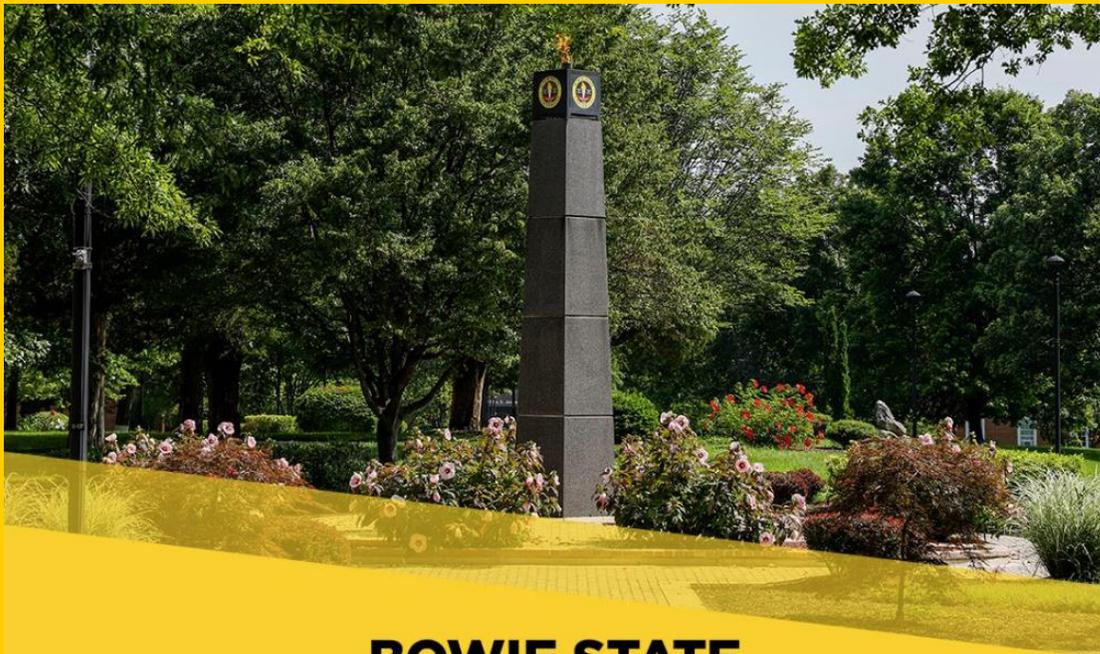
CIAA 2026

CIAA Highlights

- Women's basketball team entered the tournament as 2025-2026 CIAA Northern Division Champions and advanced to the semi-finals.
- Mayah Garner was named the CIAA Food Lion Game MVP, and she earned a spot on the CIAA All-Tournament Team.
- Men's basketball team made a valiant effort and advanced to the quarterfinals.
- KJ West earned a spot on the CIAA All-Tournament team; Jaiden McGhee earned a spot on the Second team All-CIAA Honors and Charles Thomas, III was named to the CIAA All-Rookie team.
- Andrea Newman, Miss Bowie State University, was crowned 2nd Runner-Up at the Mister & Miss CIAA competition
- The Symphony of Soul band won the Battle of the Bands competition for the third year in a row.

The Road Ahead for BSU





**BOWIE STATE
RECEIVES LARGEST SINGLE GIFT
IN 160-YEAR HISTORY**

\$50 MILLION

**THANK YOU,
MACKENZIE SCOTT**



Proposed Use for MacKenzie Scott Gift

Bowie State will utilize the strategic plan to guide priority use for the one-time funds and balance urgent needs with long-term stewardship.

BSU's first responsibility is to ensure that our students can afford to enroll, persist, and graduate, and that our faculty and staff have the resources needed to teach, support, and innovate at the highest level.

The gift will:

- Expand student financial aid, reducing out-of-pocket costs and student debt.
- Improve enrollment and financial aid services, making it easier for students and families to navigate the path to college completion.
- Invest in faculty research, academic programs, and doctoral education, enabling faculty and staff to deliver high-quality instruction and compete for external funding.
- Modernize campus technology and infrastructure, improving the daily experience of students, faculty, and staff while strengthening cybersecurity and operational efficiency.

Boldly Forward Strategic Plan

Advancing Academic Distinction

- Strive to enhance academic programs, faculty development, and student experience.

Transforming the Student Experience

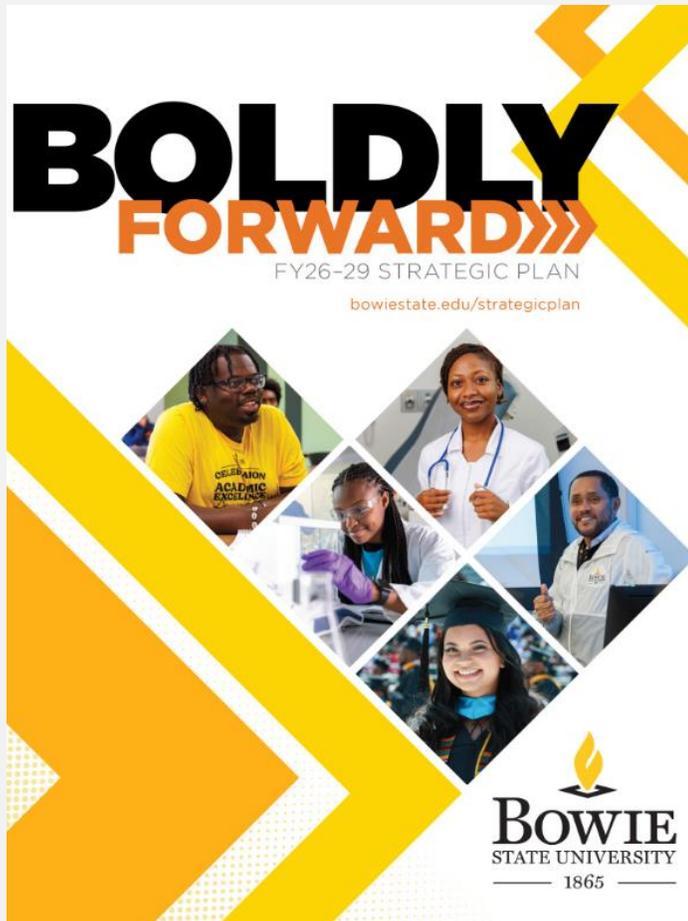
- Enhancing internal processes and campus-wide resources that contribute to students' academic, well-being, and career-related needs.

Fostering a Culture of Inclusivity, Equity, Civic Engagement, and Social Justice

- Implement actions that ensure all campus community members feel valued, respected, and empowered to participate actively in societal and civic matters.

Ensuring Bowie State's Future through Growth and Innovation

- Evolve into a model institution known for its innovative community engagement, philanthropy, work environment, and partnerships.



Goals for the Office of the President

President Aminta H. Breaux



- Execute Boldly Forward Strategic Plan with discipline and accountability
- Deliver measurable gains in student success and workforce relevance
- Strengthen governance, trust, and institutional culture

Goals for Academic Affairs

Provost Dr. Guy-Alain Amoussou



- Strengthening the research infrastructure to advance the R2 Designation
- Shaping the student experience and strengthening and redesigning academic programs
- Developing talent and succession plan

Goals for Administration & Finance

Vice President Manish Kumar



- Establish a continuous process to assess and integrate new technologies into operations and learning strategies
- Explore areas for collaboration or cost savings in IT, HR and Enrollment Management
- Continue to upgrade facilities and systems to address safety and security on campus

Goals for Legal & Governmental Affairs

Karen Johnson Shaheed, Executive Vice President and General Counsel



- Identify federal funding opportunities to support research and innovation
- Launch Ombuds “Office”
- Continued focus on compliance (policies, procedures, training)

Goals for Enrollment Management & Student Affairs

Vice President Dr. Brian Clemmons



- Financial aid predictive modeling to boost enrollment yield
- Enhance communication engagement with first-time students and families
- Address financial aid technology issues to improve customer service

Goals for Philanthropic Engagement

Vice President Brent Swinton



- Campaign for Excellence Closeout
- Address Urgent Infrastructure Needs
- Volunteer Board Oversight and Resetting

Goals for Research & Innovation

Vice President Dr. Yvonne Harris



- Professional training for Deans and faculty
- Provide resources and incentives to faculty to support innovative and high impact research via internal funding
- Professional training and development for R&I staff

Goals for Marketing & Communications

Vice President Sabrina Ram



- Launch Spring 2026 marketing campaign
- Advance marketing and communications initiatives, streamline processes, and address workflow bottlenecks
- Improve Conference & Event Services through a [new website](#), 25Live campus-wide launch and training, an updated event policy, and a strategic revenue generation plan

Goals for Intercollegiate Athletics & Recreation

Interim Vice President Dr. Jolisa Williams



- Student athlete academic development
- Revenue generation through corporate sponsorships and alumni engagement
- Facility development/improvement

Presenting Next:

- **Manish Kumar, Vice President for Administration and Finance**
- **Dr. Brian Clemmons, Vice President for Enrollment Management and Student Affairs**
- **Dr. Guy-Alain Amoussou, Provost and Vice President for Academic Affairs**
- **Mr. Brent Swinton, Vice President for Institutional Advancement, Division of Philanthropic Engagement**
- **Dr. Jolisa Williams, Interim Vice President for Intercollegiate Athletics & Recreation**



THANK YOU





President's 2026 Town Hall Budget Update

Agenda Items



- **FY 2026 University Budget Update**
 - **State of Maryland FY 2027 Budget**
 - **Preliminary FY 2027 University Revenue**
- Budget & Trends**
- **Budget Calendar**

FY 2026 Budget Update

- The FY 2026 university budget resolved a \$13.6m shortfall without layoffs
 - \$7m revenue reduction over FY 2025 due to reduction in State appropriations attributed to the State budget deficit, HBCU Settlement Funds contribution due to lower enrollment numbers, Federal Grants, and the financial impacts of lower enrollment
 - \$6.6m in increased expenses due to increases for COLA & Merit, Health & Fringe Benefits, IT expenses, spending on new facilities, and increases in Financial Aid & Philanthropic Engagement
 - Cost reductions, delayed hiring, implementation of process improvements, and increasing & diversifying revenue streams allowed the university to overcome the deficit
- Actual fall enrollment was 2% lower than budget resulting in 238 fewer enrolled students and 2,901 fewer credit hours; Spring enrollment is estimated to be 3% lower than budget (267 fewer enrolled students and 3,254 credit hours)
- Over \$3m of unbudgeted expenses putting pressure on FY 2026 results

FY 2026 University Budget & Projection

Unrestricted & Restricted Revenue

Budget Item	FY26 Budget	% of Budget	FY 26 Proj.	% of Budget	Variance to Budget
Tuition and Fees	52,327,972	24%	48,979,083	23%	(3,348,889)
State General Funds	64,286,454	29%	64,286,454	30%	-
HEIF	4,544,801	2%	4,544,801	2%	-
HBCU Settlement General Funds	16,318,751	7%	16,318,751	8%	-
Federal Grants and Contracts Indirect	43,022,955	19%	44,516,087	20%	1,493,132
Auxiliary Services	34,234,726	15%	30,671,292	14%	(3,563,434)
State, Local, & Private Grants	4,300,000	2%	4,300,000	2%	-
Other Sources	3,366,287	2%	3,537,400	2%	171,113
FY 2026 Total	222,401,946		217,153,868		(5,248,078)

Unrestricted & Restricted Expenditures

Budget Item	FY26 Budget	% of Budget	FY 26 Proj.	% of Budget	Variance to Budget
Salaries & Wages	86,953,624	39%	84,641,254	38%	(2,312,370)
Technical & Special Fees	16,339,733	7%	14,511,643	7%	(1,828,090)
Operating Expense Pool (Travel, Supplies, Equipment, Contractual Services, Scholarships, etc.)	119,108,589	54%	121,498,141	55%	2,389,552
FY 2026 Total	222,401,946		220,651,039		(1,750,907)

Projections indicate a potential FY 2026 shortfall of \$3.5m

State of MD FY 2027 Budget

- Revenue shortfalls aligned with Governor Moore’s budget [Fiscal Year 2027 Proposed Budget Highlights](#)
- State of Maryland’s Revenue Deficit - \$1.5b
- University System of Maryland to receive \$2.3b in state support, an increase of \$12.9m from FY 2026 (0.6%)
 - Please note that USM had a \$111m shortfall in 2026

FY 2027 Budget Highlights

Lower revenue & increased expenses creating short-fall in FY27

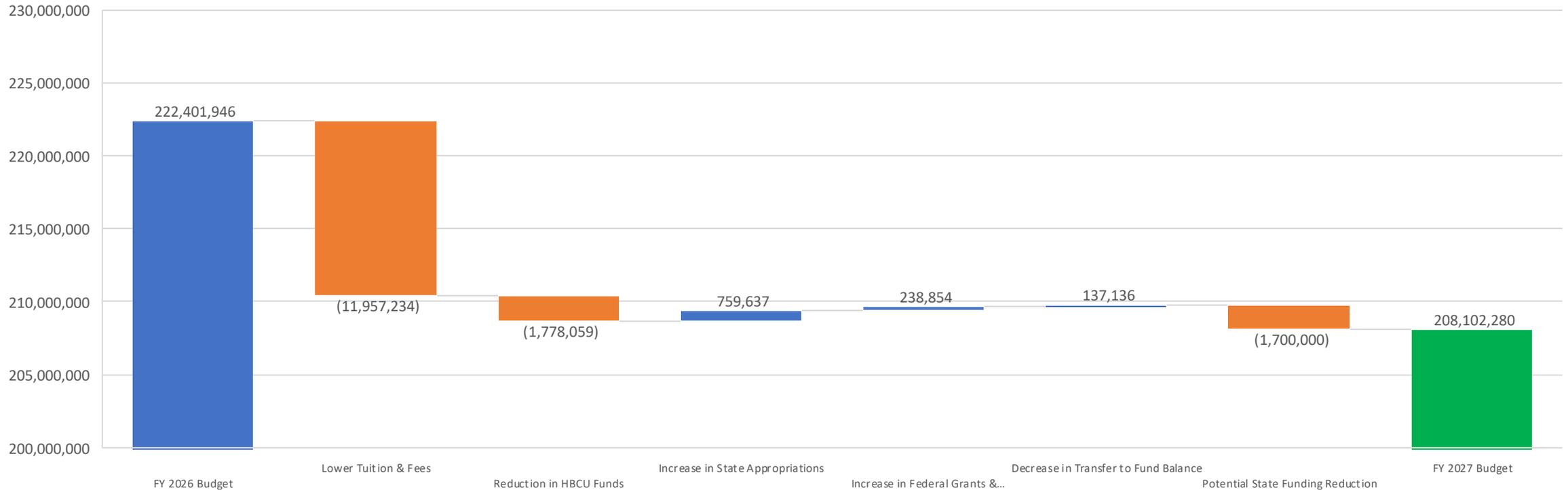
- State funding of \$85.9m, which is a total decrease of \$1m from FY26
 - Coalition funds decreased \$1.8m to \$14.5m in FY27
- \$12m Tuition & Fee revenue decrease from FY 2026 due to lower enrollment estimates
 - 2% In-State and Out-of-State Tuition increases outweighed by lower revenue due to lower enrollment
- Due to revenue constraints, there will not be a call for new initiatives for FY 2027
- **Overall, anticipating an estimated \$14m to \$16m shortfall in FY 2027**
 - Potential \$14m in revenue and an additional \$2m in COLA and health rate increases

FY 2027 Revenue Shortfall Detail



FY2027 Revenue Adjustment Waterfall - Unrestricted & Restricted
 Total Potential Reduction of \$14m from FY 2026

■ Increase ■ Decrease ■ Total



Unrestricted Revenue Trends

Decline in enrollment putting pressure on revenue

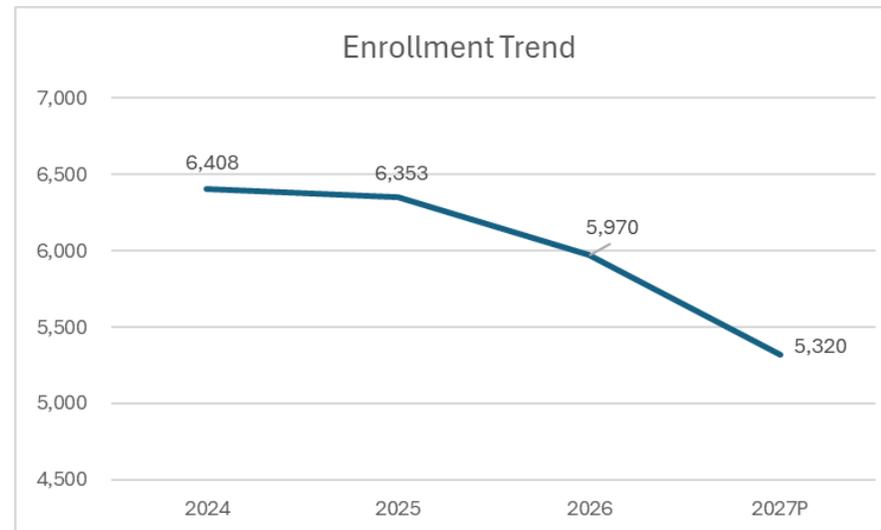


Current Unrestricted Revenue:

Enrollment

Tuition and Fees
 State General Funds
 HEIF
 HBCU Settlement General Funds
 Federal Grants and Contracts Indirect
 Sales and Services Educational Activities
 Sales and Services of Auxiliary Enterprises
 Other Sources
 Transfer to Fund Balance
Total Unrestricted Revenue

	FY 2024 Actual		FY 2025 Actual		FY 2026 Budget		FY 2026 Projected		FY 2027 Budget		FY26-27 Change to Budget
Enrollment	6,408		6,353		6,107		5,970		5,320		(787)
Tuition and Fees	51,560,895	31%	48,608,426	29%	52,327,972	30%	48,979,083	29%	46,561,180	28%	(5,766,792)
State General Funds	62,409,487	37%	66,141,848	39%	66,088,351	37%	66,088,351	39%	67,346,962	41%	1,258,611
HEIF	4,603,583	3%	4,745,552	3%	4,544,801	3%	4,544,801	3%	4,045,827	2%	(498,974)
HBCU Settlement General Funds	18,193,432	11%	17,476,088	10%	16,318,751	9%	16,318,751	10%	14,540,692	9%	(1,778,059)
Federal Grants and Contracts Indirect	1,212,434	1%	1,448,923	1%	1,224,558	1%	2,717,690	2%	1,463,412	1%	238,854
Sales and Services Educational Activities	25,000	0%	24,771	0%	23,500	0%	23,500	0%	23,500	0%	-
Sales and Services of Auxiliary Enterprises	25,155,170	15%	27,714,294	16%	34,211,226	19%	30,647,792	18%	28,044,284	17%	(6,166,942)
Other Sources	3,921,470	2%	4,696,821	3%	3,366,287	2%	3,537,400	2%	3,342,787	2%	(23,500)
Transfer to Fund Balance	-	0%	(1,123,786)	-1%	(1,801,897)	-1%	(1,801,897)	-1%	(1,664,761)	-1%	137,136
Total Unrestricted Revenue	167,081,471		169,732,937		176,303,549		171,055,471		163,703,883		(12,599,666)



Budget Development Process Calendar



Timeline	Dates	Task
	February	If applicable, President testifies before the House/Senate subcommittees
	February	Tuition, Mandatory Fees, Room and Board rates are submitted to Board of Regents (BOR) for approval
	February	VPAF provides mid-year budget update to the campus community via broadcast or Town Hall
	February	President and Cabinet members establish University priorities for Outlying FY
	February	Cabinet finalizes enrollment numbers for development of University's upcoming fiscal year working budget
	March	Departments begin developing initiatives for review based on instructions from their division/department heads
Apr-Jul	April	All departmental initiatives are due to their respective division/department heads (VP) for review
	May	All proposed initiatives are due to the Budget Office from division VPs
	May	Cabinet reviews submissions to ensure initiatives are aligned with BSU's Strategic Plan and FY Priorities
	May	VPAF host campus budget forum
	May	If applicable, Cabinet continues to review initiatives for approval
	June	Budget Office begins the process of reconciling and preparing the working budget for use in the financial system
	July	Budget Office informs the campus community that budgets are available



Budget Development Process Calendar

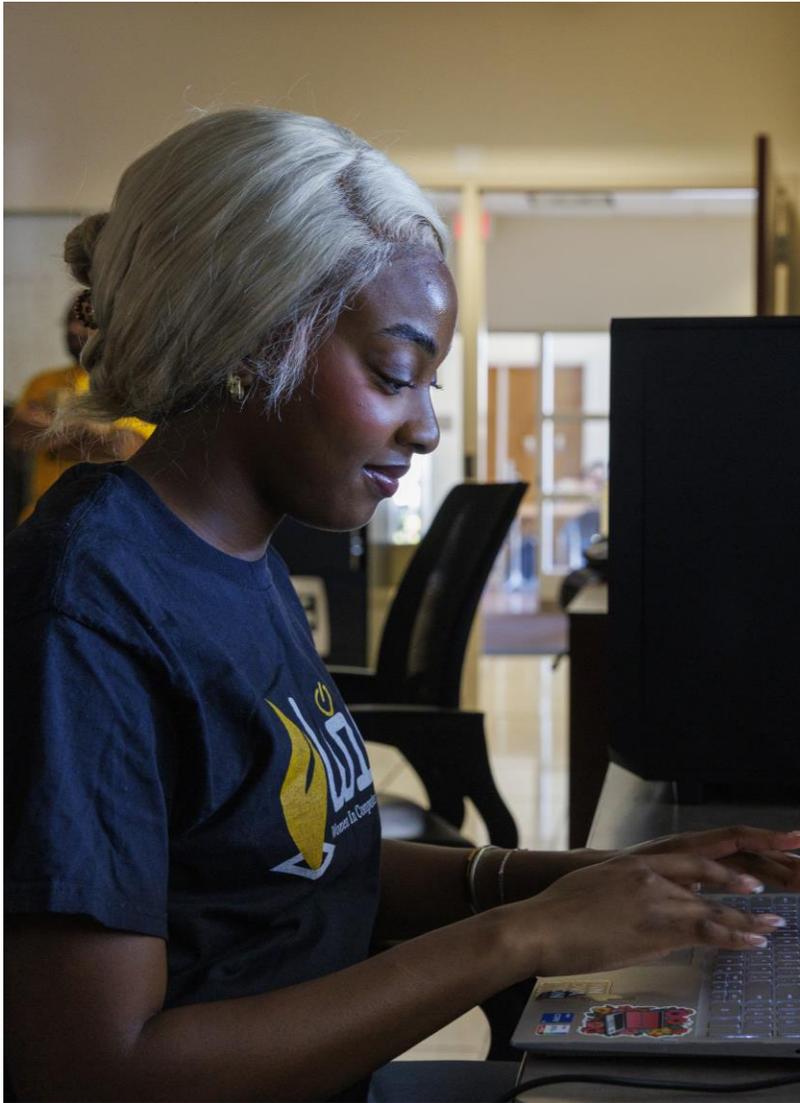


Timeline	Dates	Task
Aug-Sept	August	USM provides Bowie with specific budget instructions and information for submission of next year's budget request (General Funds, Tuition Rate, Institutional Mandatories, etc.)
	August	Budget Office obtains preliminary enrollment numbers and credit hour mix from Institutional Research for development of the University's budget request
	September	A preliminary fiscal year budget request is prepared in accordance with USM instructions, preliminary enrollment numbers, preliminary initiatives, and the current year base budget
	September	The preliminary fiscal year budget request is prepared for the State and entered into the Budget Application System (BAS)
Nov-Jan	November	Draft Tuition, Mandatory Fees, Room and Board rates are reviewed through shared governance process (SGA, GSA, & University Council)
	December	If applicable, adjustments are made to the preliminary fiscal year budget request based on information from USM
Jan-Mar	January	Governor approves fiscal year budget request and forwards to Department of Legislative Services (DLS)
	January	Receive several fiscal impact statements from USM regarding pending legislation that may have impact on higher education institutions in the State
	January	DLS prepares an assessment of BSU and submits questions/areas of concerns
	January	Conduct Mid-Year Expenditure Review with VPs and/or President – Re-allocation of one-time funds recommended, if appropriate, to align with strategic priorities
	February	If applicable, Budget Hearings with the Department of Budget and Management (DBM) are held. Testimony is prepared for President to defend upcoming fiscal year budget proposal



Enrollment Management & Student Affairs

Vice President Dr. Brian Clemmons



Important Updates for Student Enrollment (financial aid, housing, and more)

- The Financial Aid Refund Process has started for Spring 2026
- Submit your 2026-27 FAFSA ASAP—The Office of Financial Aid will start packaging students for Fall 2026 in March
- **Housing Application Dates:**
 - Monday, April 6 – Current ELLC and CMRC residents seeking to live in the same building
 - Wednesday, April 8 – Current Spring 2026 residents
 - Monday, April 13 – All Students residential and non-residential
- Fall 2026 class registration will open on Monday, March 30



Philanthropic Engagement Vice President Brent Swinton



BSU BOLD: The Campaign for Excellence

Campaign for Excellence Grand Finale and Announcement of the Campaign Total

When: Monday, March 9th

Where: Fine & Performing Arts Center, Dionne Warwick Theater

Time: 11a.m.-12:00p.m.

*Stay for the **Community Reception**
from 12:00p.m.-1:00p.m. in the
Atrium*