



**Faculty Institute**  
**August 22, 2018**

# 2018 Highlights

## *Racing to Excellence*

- Academic Excellence
- Student Success
- Long-term Viability



# 2018 Highlights

## Academic Excellence

- Ranked **#22** on the list of outstanding HBCUs. U.S. News & World Report—moved up **4** places from prior year
- Established new Department of Technology and Security to prepare cybersecurity workforce.
- Reaccreditation for the Department of Social Work by the Council on Social Work Education.
- Developed new partnership with Prince George's and Howard County Community College @ Laurel Ctr.
- The *Reinvigorating Academic Programs* task force was formed co-led by the Dr. Westerman (Chair of the Faculty Senate) and Dr. Amoussou (Interim Provost). The guidelines to develop new programs and sunset existing programs, developed by a shared governance process.



# 2018 Highlights

## Academic Excellence

- Achieved 2% increase in second year (72%), third year (56%), and fourth year (53%) retention rates from previous year
- Four, five and six-year graduation rates also saw growth (up one, two, and three percentage points respectively from last year to 17%, 37% and 43%)
- Student-faculty researched flourished during Inauguration and SURI
- Entrepreneurship Academy increased programming
- New recording studio opened providing improved experiential learning venue
- Study abroad included trips to Mexico, China, Ghana
- Numerous faculty members recognized for their outstanding accomplishments
  - Sharad Sharma for outstanding University System of Maryland faculty for excellence in scholarship, research or creative activity.



# 2018 Highlights

## Student Success

- **1,075** new first-time freshman students (**92%** increase over two years)
- **6,148** total student enrollment (**13%** increase over two years)
- Created Diversity & Inclusion committee
- Initiated planning process for new Entrepreneurship Living-learning Community to open Fall 2021
- Developed new supports and programs for students living at off-site location in College Park
- Athletic teams excelled across all sports
  - Championship for Bowling

Graduated 1,035

- 782 bachelor's,
- 245 master's, and
- 8 doctoral degrees awarded



# 2018 Highlights

## Long-term Viability

- Completed successful searches for new leadership in key positions including senior leadership team
- **\$4.8** million in grants and contracts awarded in **FY 2018** as compared to **\$4.5** million the year before
- Revised Title III funding process to strengthen alignment to strategic priorities focused on retention and graduation success
- Implemented a new solar power system that will provide about **10%** of the campus's energy needs
- Began strategic planning process with BSU Foundation and Institutional Advancement
- Established BSU4Life – early student exposure to the importance of giving back
- Raised over \$1.3 Million: New endowments, Annual Fund, and private giving



Racing to Excellence Scholarship: **\$142,916**

100K Athletic Endowed Scholarship: **\$23,650**

Endowed Chair: **\$730,060**



# 2018 Highlights

## Long-term Viability

- **\$1.5 million** in state funds to repair or upgrade aging heating and cooling equipment across the campus
- Accelerated funding by one year for planning and designing the new Humanities Building with **\$5 million** in **FY 2020** instead of **FY 2021** to begin the planning and design phase
- **\$2.5 Million Cyber Warrior Diversity Training Program** from Senate Bill 615 established the Cyber Warrior Diversity Program at BSU to meet growing workforce needs for cybersecurity professionals
- Required at least **5%** of the total contract awards by state agencies utilizing interagency agreements be provided to Historically Black Colleges and Universities (HBCUs)
- **2% Cost of Living Adjustment** for faculty and staff effective **January 1, 2019**.



# 2018 Highlights

## Long-term Viability

Convened ten university-wide committees comprised of representatives of the various share governance groups as well as alumni.

- Strategic Planning
- Inauguration
- Commencement Site Taskforce
- Commencement Speaker
- Faculty Workload Workgroup
- Search Committee for Provost
- Search committee for VP for Institutional Advancement
- Search Committee of VP for Enrollment Management
- Search Committee for VP for Administration and Finance
- President's Advisory Council





# FY 2019 Budget Picture

- **\$1.4** million increase in BSU's operating budget, covering mandatory costs such as healthcare.
- The increase will enable BSU to keep tuition costs down and increase the resident undergraduate tuition rate by only **2%**.
- Covers operating costs for the Center for Natural Sciences, Mathematics & Nursing and provide funding for the Governor's Workforce Development Initiative in which BSU will participate.



## 2018 – 2019 Priorities

- Academic Excellence
- Student Success
- Long-term Viability



**Strategic Planning Committee**  
*Develops five-year strategic plan for the university*

**Dean of the College of Arts & Sciences George Acquah, Co-chair**  
**Assistant Vice President for Institutional Effectiveness Gayle Fink, Co-chair**

- Karl Brockenbrough, Vice President for Administration & Finance
- Cassandra Robinson, Director of University Relations & Marketing
- Yvette Caldwell, Interim Vice President for Institutional Advancement
- Rhonda Jeter, Dean, College of Education
- Cosmas Nwokefor, Interim Dean of Graduate Studies
- Troy Miller, Assistant Vice President for Enrollment Management
- Yvette Galloway, Director of Academic Advising
- Staff Council designee: Jerry Isaac, Director of Continuing Education
- Anika Bissahoyo, Director of Research & Sponsored Programs
- Faculty Senate: Patricia Westerman, Professor of Psychology
- Nicol King, Senior IT Business Strategy and Planning Analyst
- Darryl Williford, Director of Facilities Management
- Alan Anderson, Chair, Department of Natural Sciences
- Marsha Jackson, Professor, Human Resource Development
- Ella Carter, Professor, College of Business
- Sean Coleman, Director, Doctoral Program in Educational Leadership
- Asha Reynolds, Assistant Director of Equity Compliance
- Leah Rowell, Student Government Association
- Diamond Bracey, Graduate Student Association
- Ricardo Mitchell, BSU National Alumni Association
- Glenn Mahone, BSU Foundation Board

## Committee Charge

The Bowie State University Strategic Planning Committee (SPC) is charged with revising University's Strategic Plan to cover 2019 – 2024 fiscal years. The revision should consist of:

- a review of the 2013-2018 goals, sub-goals and objectives;
- an analysis of changes to external environmental trends impacting BSU;
- an evaluation of the alignment of the University's vision statement and mission;
- recommendations for goals and sub-goals;
- and, an evaluation of the alignment of the University's institutional effectiveness indicators and the proposed Strategic Plan.



# 2018 -2019 Strategic Priorities

- Academic Excellence
- Student Success
- Long-term Viability



# 2019 -2024 Strategic Plan

[bowiestate.edu/strategicplan](http://bowiestate.edu/strategicplan)

- Goal 1 – Achieve academic excellence supported by curricular as well as co-curricular experiences
- Goal 2 – Promote a Holistic and Coordinated Approach to Student Success
- Goal 3 – Encourage Academic and Administrative Innovation to Meet Student Needs
- Goal 4 – Enhance our Campus Culture of Diversity, Inclusion and Civic Engagement
- Goal 5 – Ensure Long-term Viability of BSU



# Preparing for the Handoff



# Senior Leadership

**Dr. DeBrenna LaFa Agbenyiga**  
*Provost and Vice President for  
Academic Affairs*

**Karen J. Shaheed, Esq.**  
*Executive Vice President and General Counsel  
Chief of Staff to the President*

**E. Wayne Rose**  
*Vice President for Information Technology*

**Dr. Brian O. Clemmons**  
*Vice President for Enrollment  
Management*

**Brent Swinton**  
*Vice President for Institutional  
Advancement*

**Cassandra Robinson**  
*Director of University Relations  
And Marketing*

**Dr. Artie L. Travis**  
*Vice President for Student Affairs*

**Michael Atkins**  
*Interim Vice President for Administration  
and Finance*



**Clyde Doughty, Jr.**  
*Athletic Director*

**Anthony Savia**  
*Vice President for Administration  
& Finance (Sept.4)*

# Preparing for the Handoff

- Academic Affairs
- Administration & Finance
- Athletics
- Department of Information & Technology
- Enrollment Management
- Government Relations
- Institutional Advancement
- Student Affairs
- University Relations and Marketing



*Our vision for Bowie State University is to build on strength and excellence together as a community of learners to:*

- Preserve the lasting legacy of Bowie State University as the first Historically Black Institution in the State of Maryland
- Continue to build academic excellence
- Create curricular and co-curricular opportunities supportive and engaging of 21<sup>st</sup> generation learners
- Encourage and support the diversity of learners enrolled at Bowie State University
- Create new partnerships in our local and global communities
- Develop new and distinctive programs that uniquely define Bowie State University
- Demonstrate fiscally sound models, metrics, and accountability measures to our internal and external stakeholders in public higher education
- Promote the value of the quality educational experience provided by Bowie State University faculty, staff, and administrators
- And, ensure the long-term viability of the university---growing the resources we need to support our mission for access and affordability to a quality education.

