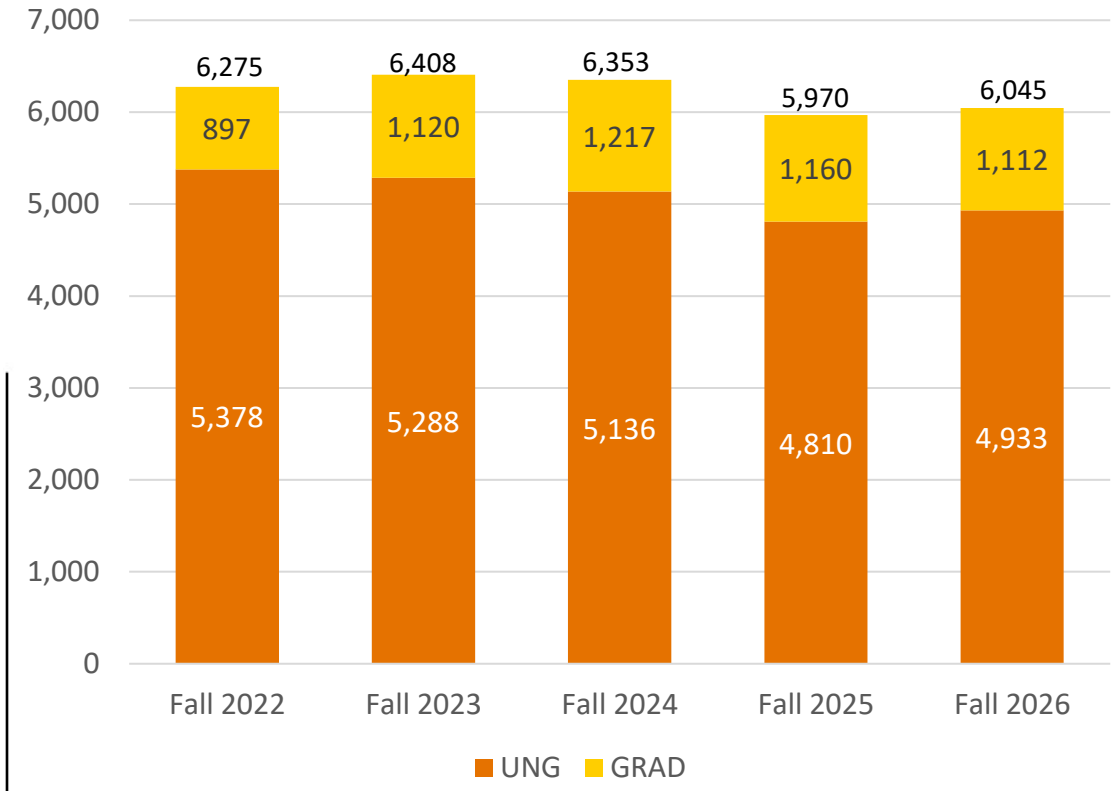
# Town Hall

## November 5, 2026

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# Fall *Enrollment* Freeze

## Fall Enrollment Trends




Prepared by OPAA

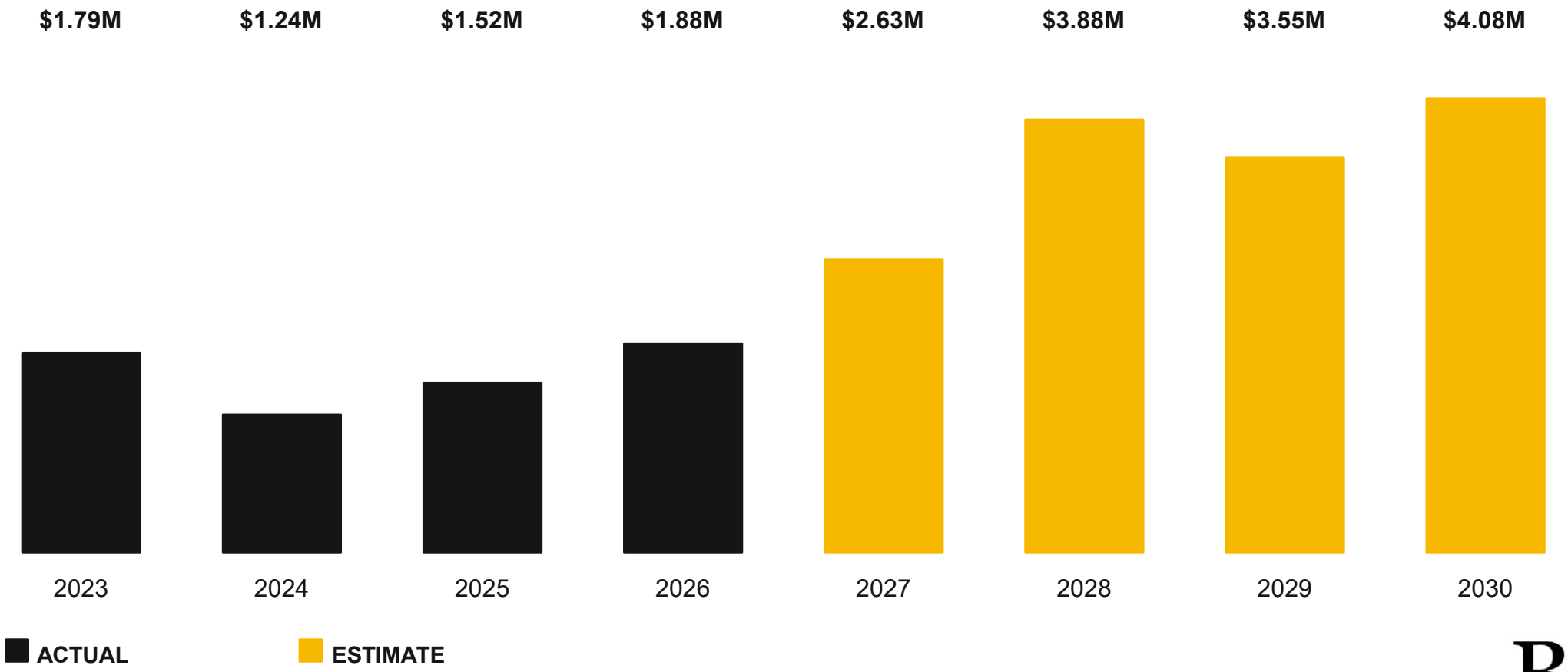
## Fall 2026 Enrollment Detail

- Total headcount exceeded target by +725
  - Exceeded targets…
    - New Freshmen = 972
    - New Transfer = 464
    - UNG Returning = 3,323
  - Enrolled 153 PGCPS Dual Enrolled students
  - Maintained Graduate enrollment
    - New Graduate = 246
    - Returning = 857

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# Private Scholarships | Actuals and Estimates

Actual awards (2023–2026) and supplied estimates (2027–2030)

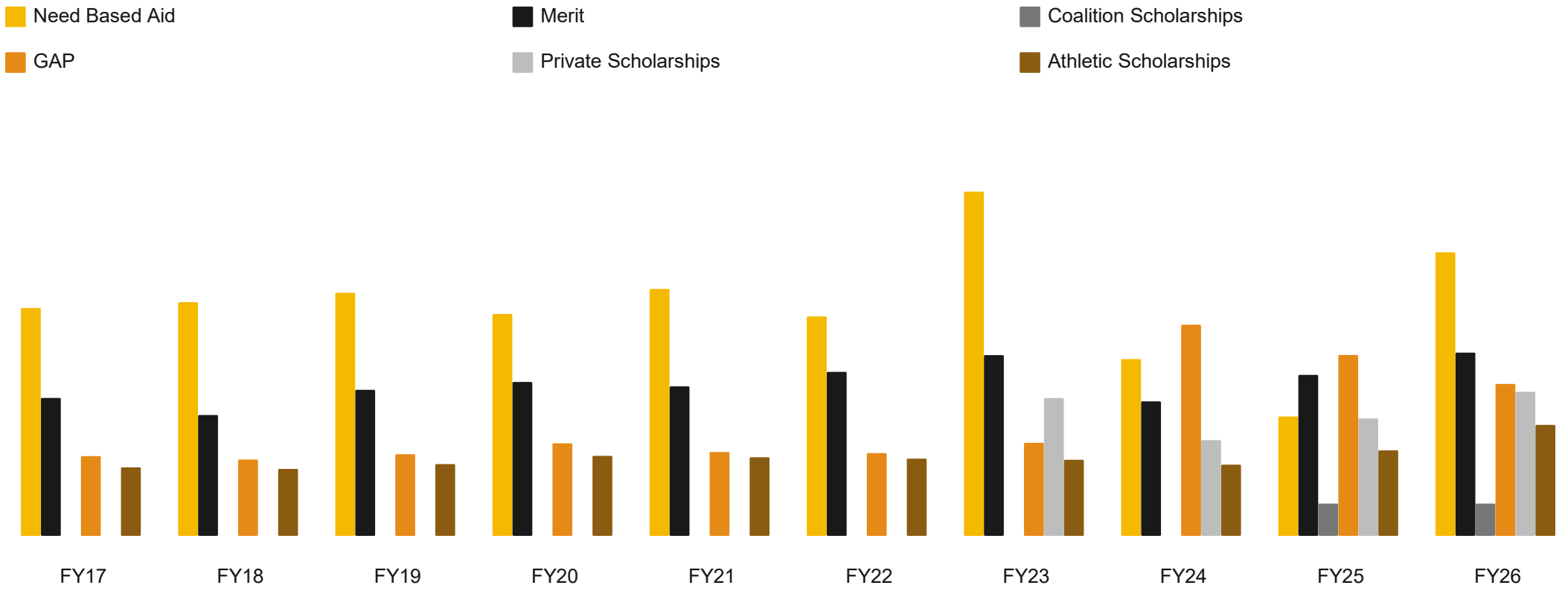



Estimates assume an 8% annual return on investments in endowment accounts and scholarship spends at 4% of market value.

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# BSU Financial Aid Scholarship Trends

FY 2017–FY 2026 | Actual scholarship awards by group




## FY 2026 award amounts

Need Based Aid: $3,717,749

Merit: $2,392,983

Coalition Scholarships: $400,000

GAP: $1,980,132

Private Scholarships: $1,876,265

Athletic Scholarships: $1,439,312

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# Scholarship Awards by Group | Exact Dollar Amounts

FY 2017–FY 2026

| Award category | FY17 | FY18 | FY19 | FY20 | FY21 | FY22 | FY23 | FY24 | FY25 | FY26 |
|---|---|---|---|---|---|---|---|---|---|---|
| Need Based Aid | 2,982 | 3,059 | 3,184 | 2,903 | 3,234 | 2,871 | 4,518 | 2,308 | 1,550 | 3,718 |
| Merit | 1,795 | 1,569 | 1,902 | 2,006 | 1,948 | 2,139 | 2,360 | 1,750 | 2,099 | 2,393 |
| Coalition Scholarships | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 400 | 400 |
| GAP | 1,027 | 981 | 1,052 | 1,196 | 1,081 | 1,067 | 1,202 | 2,762 | 2,362 | 1,980 |
| Private Scholarships | — | — | — | — | — | — | 1,793 | 1,237 | 1,524 | 1,876 |
| Athletic Scholarships | 879 | 858 | 922 | 1,030 | 1,012 | 994 | 978 | 914 | 1,103 | 1,439 |
| **Total** | **6,682** | **6,468** | **7,060** | **7,135** | **7,275** | **7,070** | **10,852** | **8,971** | **9,038** | **11,806** |

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# Payment Plan Delinquency | October 7

| 623 | $1.02M | $1.92M | 53.0% |
| --- | --- | --- | --- |
| Students on report | Delinquent amount | Total plan balance | Delinquent share |

Payment plan delinquency snapshot

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# A BETTER EXPERIENCE FOR A BRIGHTER TOMORROW

## STUDENT SERVICE IMPROVEMENT




## Our commitment

A more responsive, consistent, and student-centered experience across student-facing departments.

## Focus areas

Answering phones • Faster responses
Clear information • Follow-through
Better coordination

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# WHERE TO GO FOR HELP

Bowie State University student support contacts

START WITH THE OFFICE THAT BEST MATCHES YOUR CONCERN

## Roommate or Residence Hall Concerns

**Start with your RA or residence hall staff.**

Residence Life: residencelifeoffice@bowiestate.edu

Housing: housing@bowiestate.edu

Jahkalil Johnson: 240-623-4787

## Activities, Organizations & Engagement

**Office of Student Engagement**

Coordinator of Student Activities

**301-860-3812**

## Student Conduct or Policy Concerns

**Student Conduct & Community Standards**

Office: 301-860-3394

LJ Moore: 301-860-3402

studentconduct@bowiestate.edu

## Health & Personal Wellness

**Henry Wise Wellness Center**

301-860-4170 | Hwwc@bowiestate.edu

**Counseling Services**

301-860-4164 | counselingservices@bowiestate.edu

## Campus Safety or Criminal Incidents

**Bowie State University Police**

**301-860-4040**

Suspicious activity, safety concerns or alleged criminal conduct.

## Title IX or Sex-Based Discrimination

**Office of Equity Compliance / Title IX**

**301-860-4511**

titleixcoordinator@bowiestate.edu

Police may also receive reports of alleged criminal conduct.

## ACADEMIC CONCERNS

Begin with your instructor, academic adviser, department chair or academic dean, and follow established academic policies and procedures.

**Academic Affairs**

**Dr. Guy-Alain Amoussou**
**Provost & Vice President**

**IMMEDIATE EMERGENCY** **CALL 911**

Additional information: Student Conduct Resources and Housing & Residence Life resources on the university website.

# Key Takeaways

Fall 2026 enrollment | FY 2017–2026 scholarship trends | Student-Focused Improvements

## Enrollment

Fall 2026 headcount exceeded target by 725 students.

## Scholarship awards

FY 2026 awards by group totaled $11.81M, a 30.6% increase over FY 2025.

## Award categories

Need-based aid and merit represented the two largest FY 2026 award categories.

## Private scholarship outlook

Private scholarship estimates increase from $2.63M in 2027 to $4.08M in 2030.

## Student service improvement

A phased approach will improve response times, communication, follow-through and coordination.

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