



# Racing to Excellence

...continuing the race

# FY19 PRIORITIES

**Academic Excellence**



**Student Success**



**Long-term Viability**



# Strategic Plan FY19-FY24

[Bowiestate.edu/strategicplan](http://Bowiestate.edu/strategicplan)

## Goal 1

Achieve Academic Excellence Supported by Curricular as Well as Co-curricular Experiences

## Goal 2

Promote a Holistic and Coordinated Approach to Student Success

## Goal 3

Encourage Academic and Administrative Innovation to Meet Student Needs

## Goal 4

Enhance our Campus Culture of Diversity, Inclusion and Civil Engagement

## Goal 5

Ensure Long-term Viability of BSU

# ENROLLMENT

Retention Does Matter!



Strategic Enrollment Management = **RESULTS**

# FY19 BUDGET

## Comparison

	FY18	FY19	\$ Change
• FY Revenue Budget	\$101.5M	\$105.6M	\$4.1M
• +FY Change in Revenues	<u>\$ 4.1M</u>	<u>\$ 9.4M</u>	<u>\$5.3M</u>
• <b><i>FY Projected Revenues</i></b>	<b><u><i>\$105.6M</i></u></b>	<b><u><i>\$115.0M</i></u></b>	<b><u><i>\$9.4M</i></u></b>
• FY Operating Budget	\$101.5M	\$105.6M	\$4.1M
• +FY Mandatory Expenses	\$ 2.2M\$	3.5M	\$1.3M
• +FY Divisional Initiatives	\$ 500K \$	2.8M	\$2.3M
• +FY Auxiliary Services	<u>\$ 1.4M\$</u>	<u>3.1M</u>	<u>\$1.7M</u>
• <b><i>FY Projected Expenses</i></b>	<b><u><i>\$105.6M</i></u></b>	<b><u><i>\$115.0M</i></u></b>	<b><u><i>\$9.4M</i></u></b>

# FY19 BUDGET

## Breakdown

- **Bowie's FY19 Revenue Budget reflects an increase of approx. \$9.4M over FY18, consisting of the following:**
  - \$5M in tuition and fees (2% increase for In-State Tuition, 1% increase Out-of-State Tuition, and headcount of 6,148)
  - \$1M increase in State Funding
  - \$300K in other revenue sources such as interest income, parking, vehicle registration, and etc.
  - \$3.1M in Sales and Services of Auxiliary operations related to Student Center, Housing, Food Services, and Athletics
- **Bowie's FY19 Expenditure Budget reflects an increase of approx. \$9.4M over FY18, consisting of the following:**
  - \$3.5M in Mandatory Expenses such as New Facilities Operating, MHEC OCR, COLA, Title III Phase-In Plan, and etc.
  - \$2.8M in New Approved Divisional Expenditures/Initiatives
  - \$3.1M in bond payments for Student Center, Food Service Contract, Housing, and Athletic operations

# FY19 BUDGET

## **Additional Resources Garnered** 2018 Legislative Session

- 2% COLA – Jan 1
- Boilers and Chillers- \$1.5m
- Cyber Warrior Diversity Program
- Richard Collins III Scholarship
- James E. Proctor Scholarship
- New Humanities Bldg (planning funds moved up to FY 20)

# FY19 BUDGET

## Connecting The Budget To Priorities

### New Expenditure Highlights

- Additional faculty positions
- Support for enrollment management
- More police officers
- Grounds and Facilities staff
- Support for fundraising
- University Relations & Marketing

### Mid-Year Review of all division budgets

- Reallocation as necessary to support strategic priorities



# ORGANIZATIONAL UPDATES

- Interim VP for Information Technology
- Office of the President
- Career Services (Jan 1)
- Title III Director Search (Dean Brice, Chair) – Spring 2019
- Ombudsperson – End of Fall 2018

# GENERAL UPDATES

- Mid-Year PMPs (now required)
- Parking – new lot in Fall 2019
- Signage project
- Anchor scan project – master plan review
- Housing – Entrepreneurship Living Learning Community



# Entrepreneurship at Bowie State University

University-Wide Initiative

Cultivating and Developing the Mindset of Future Entrepreneurs and Intrapreneurs!



*“Entrepreneurship at Bowie State University is more than helping students to start new businesses or to create a new product. It is developing a mindset. We are preparing students to become value creators who know how to navigate the ever-changing workplace, and continually add value to the economic vitality of their communities. Integrating entrepreneurship into the curriculums across Bowie State University is essential for preparing our graduates for success for today and tomorrow.”*

Amina H. Breaux, PH.D

# Core Goals



## Infuse entrepreneurship thinking across disciplines

- ✓ Forums with entrepreneurs
- ✓ Innovative class assignments
- ✓ Faculty entrepreneurship development workshops

## Help BSU students launch businesses

- ✓ Idea development
- ✓ Pitch Competition
- ✓ Coaching and mentoring

## Provide middle and high school students with entrepreneurial activities

# Campus Collaborations



- Office of Auxiliary Services
- University Bookstore
- C4
- Career Development Center
- Fine & Performing Arts
- College of Business
- College of Education
- College of Professional Studies
- Graduate School
- Center for Excellence in Teaching and Learning
- Graduate Student Association
- BSU Foundation
- Office of Research and Sponsored Programs
- Office of Procurement
- Thurgood Marshall Library
- University Relations & Marketing
- BSU National Association Alumni Relations
- Entrepreneurship Faculty Steering Committee
- Entrepreneurship Student Advisory Council
- BSU Student Government Association
- Student Undergraduate Research Council

# Community Partners



- 100 Black Women of Prince George's County
- 100 Black Men of Prince George's County
- Baltimore Minority Business Development Agency
- Bowie BIC
- Capital Region Minority Supplier Development Council
- DC Department of Small and Local Business Development
- FitterWeb
- Founders Trac
- Georgetown University
- HomeFree USA
- Maryland Small Business Development Center
- Maryland State Department of Commerce
- Maryland Women Business Center
- Nationwide Insurance
- Network for Teaching Entrepreneurship (NFTE)
- Operation Hope
- Prince George's County Economic Development Corp
- Prince George's County Public School
- SCORE
- StartUp Maryland
- TEDCO
- United States Patent Office
- University of Baltimore
- University of Maryland College Park
- Vintegrity
- WETATi

# 2018 Summer Undergraduate Research Institute (SURI) Student Launch Program (SLP)



For 9 weeks, 7 student ventures participated in a startup incubator program for current BSU students who want to launch a new venture.

**The Summer Launch Showcase** was a culmination of each startup team's efforts, where they present their companies' progress



DeRonte Craig –  
Mary's Little Helper



Brian Barber –  
Mr. New School



Brian Hil – Go Fetch



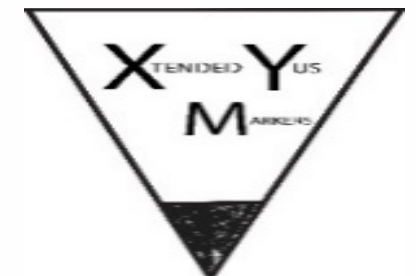
Na'Quon Willett



Jacob Brown



Student City Suds  
Maris Screen &  
Richard Foster



Michael Abobor



# Entrepreneurial Ecosystem



- **Entrepreneurship Corner in partnership with the Thurgood Marshall Library**
- **African American Owned/Operated Chick-fil-A Conference**
- **Global Entrepreneurship Week – November 12<sup>th</sup>- 16<sup>th</sup>**
  - Educators as Entrepreneurs in collaboration with the College of Education and National Education Week
  - Minority Entrepreneurs in Sustainability Panel in collaboration with C4
  - Global Women's Entrepreneurship Day Celebration
  - StartUp Maryland Tour – Connecting Maryland's Eco-System Open Mic
  - Black Market PopUp – Showcase of students products/services



# ON THE HORIZON



- BSU Alumni Entrepreneurship Alliance
- BSU Hackathon – Solving Problems within our Community 2019
- Curriculum in Entrepreneurship - Non-Business Majors
- Membership in Maryland Business Incubator Association
- Membership in Sigma Nu Tau Entrepreneurship Honor Society
- Launching of BSU Chapter of the National CEO Club
- Launching of BSU Inventor’s Club – open to students, staff and faculty
- 2019 Idea Competition – April 2019
- Saxby Coffee Venture – Kick off July 2019
- Pilot Entrepreneurial Living and Learning Community at Christa McAuliffe Residence Hall – Fall 2019
- Opening the new Live and Learn Community – 2021
  - Retail Spaces
  - Maker Spaces
  - Accelerator Spaces
  - 450 New Residential Beds

# CALL TO ACTION



## Engage with Entrepreneurship Academy:

- To build an entrepreneurial mindset here at BSU
- To create innovative companies that make a difference in our community and the world
- To infuse entrepreneurship across the learning environment
- To engage the community and industries in partnerships

**For more information, contact:**

**Johnetta Hardy, Executive Director at [jhardy@bowiestate.edu](mailto:jhardy@bowiestate.edu)**



Questions?