



SPONSORSHIP OPPORTUNITIES



BOWIE STATE UNIVERSITY
13th Annual Bulldog Golf Classic
Tuesday, October 8, 2024
The Country Club at Woodmore
8:30 a.m. Shotgun Start



Bulldog Golf Classic proceeds support
Bowie State University Athletics

13th Annual Bulldog Golf Classic Tuesday, October 8, 2024

SPONSORSHIP OPPORTUNITIES

Deadline: Monday, September 9, 2024

Sponsorship benefits may be subject to change.

Title Sponsor (Exclusive)

\$25,000 THREE (3) FOURSOMES

- Personal Meet and Greet with Bowie State University President, Dr. Aminta Breaux
- Personal Meet and Greet with Vice President of Intercollegiate Athletics & Recreation, Clyde Doughty, Jr.
- Welcome Remarks at Shotgun Start
- Logo on Four (4) Tee Signs
- Co-branded koozies included
- Company Name and Logo on Bulldog Golf Classic Day Signage
- Company Name and Logo on Bulldog Golf Classic Website
- Included in Event Day Pictures
- Promotional Products may be included in the Event Gift Bags

Bulldog Sponsor

\$10,000 TWO (2) FOURSOMES

- Logo on Three (3) Tee Signs
- Company Name and Logo on Bulldog Golf Classic Day Signage & Website
- Included in Event Day Pictures
- Promotional Products may be included in the Event Gift Bags
- Closing Remarks at Networking Event

Black & Gold Sponsor

\$5,000 ONE (1) FOURSOME

- Logo on Two (2) Tee Signs
- Company Name and Logo on Bulldog Golf Classic Day Signage & Website
- Included in Event Day Pictures
- Promotional Products may be included in the Event Gift Bags

Champion Sponsor

\$3,000 ONE (1) FOURSOME

- Logo on One (1) Tee Signs
- Company Name and Logo on Bulldog Golf Classic Day Signage & Website
- Included in Event Day Pictures





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NON-PLAYER SPONSORSHIPS

Networking Event Sponsor

\$3,000 (ONE AVAILABLE)

- Logo on One (1) Tee Sign at the Driving Range
- Company Name and Logo on Bulldog Golf Classic Day Signage & Website
- Included in Event Day Pictures

Breakfast Sponsor

\$1,500 (ONE AVAILABLE)

- Logo on One (1) Tee Sign
- Company Name and Logo on Bulldog Golf Classic Day Signage & Website

Student Foursome Sponsor

Sponsor 4 students to participate in the golf classic.

\$1,000 (TWO AVAILABLE)

- Logo on one (1) Tee Sign
- Company Name on Bulldog Golf Classic Website

Coach Foursome Sponsor

Sponsor 4 coaches to participate in the golf classic.

\$1,000 (ONE AVAILABLE)

- Logo on One (1) Tee Sign
- Company Name on Bulldog Golf Classic Website

Hole-in-One Sponsor

\$1,000

- Logo on One (1) Tee Sign
- Company Name on Bulldog Golf Classic Website

Closest to the Pin Sponsor

\$600

- Logo on One (1) Tee Sign at the Closest to the Pin Hole
- Company Name on Bulldog Golf Classic Website

Longest Drive Sponsor

\$600

- Logo on One (1) Tee Sign at the Longest Drive Hole
- Company Name on Bulldog Golf Classic Website

Bulldog Nation Hole Sponsor

\$550 (UNLIMITED)

- Logo on One (1) Tee Sign
- Company Name on Bulldog Golf Classic Website





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EXCLUSIVE BRANDING OPPORTUNITIES

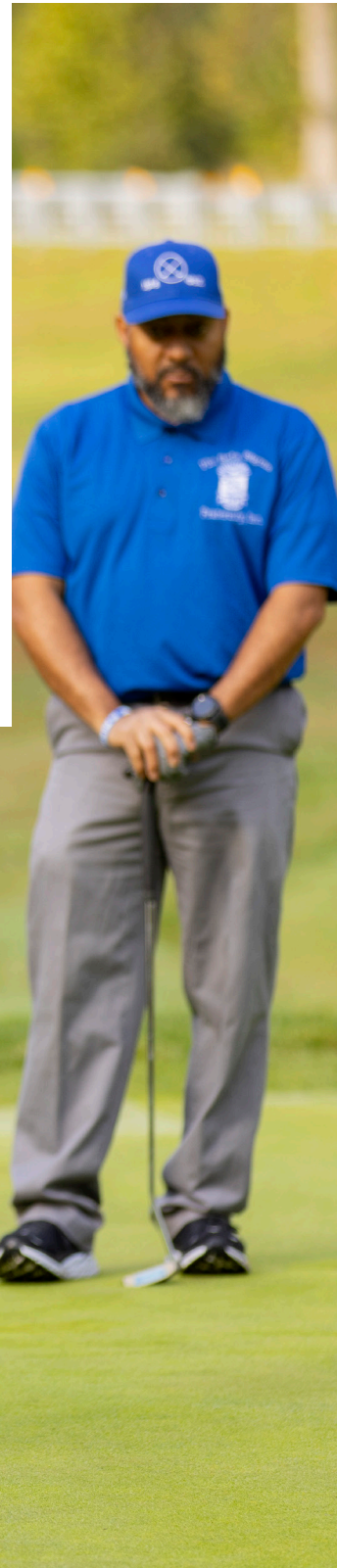
(Deadline: August 30, 2024)

Shirt Sponsor: \$2,500

- Co-branded Golf Shirts included in the Golf Gift Bag
- Company Name and Logo on Bulldog Golf Classic Day Signage & Website

Water Bottle Sponsor: \$1,500

- Co-branded Water Bottles included in Golf Gift Bag
- Company Name and Logo on Bulldog Golf Classic Day Signage & Website





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BULLDOG POINTS OF PRIDE

TOP 20

ONE OF THE NATION'S TOP 20 HBCUS
(*U.S. NEWS & WORLD REPORT*)—2024

A “BEST COLLEGE IN AMERICA”

RANKED AS A BEST COLLEGE IN AMERICA (*MONEY MAGAZINE*)—2023

27

27 TEAM AWARDS: NCAA APPEARANCES AND CIAA TOURNAMENT TITLES

10

THE WOMEN'S BOWLING PROGRAM HAS WON A TOTAL OF 10 CIAA CHAMPIONSHIPS (MOST IN CIAA HISTORY), INCLUDING SIX-STRAIGHT FROM 2015-2022

2

BOWIE STATE FOOTBALL WON TWO NCAA FOOTBALL PLAYOFF GAMES TO ADVANCE TO FIRST-EVER APPEARANCE IN QUARTERFINALS IN SCHOOL HISTORY



BOWIE STATE UNIVERSITY ATHLETICS

Bowie State University is a member of the Central Intercollegiate Athletic Association (CIAA), an NCAA Division II conference of 13 historically African American institutions. The Bulldogs compete in five men's sports — football, basketball, cross country, indoor track and field, and outdoor track and field; and eight women's sports — basketball, softball, tennis, volleyball, cross country, indoor track and field, outdoor track and field, and bowling. The university is planning to introduce its first-ever co-ed golf club.

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REGISTRATION FORM

Yes! I will support the 13th Annual BSU Bulldog Golf Classic.

Name: _____
Address: _____
City: _____ State: _____ Zip: _____
Email: _____ Phone: _____
Organization: _____

I will sponsor this year's event:

\$10,000: Bulldog Sponsor	\$1,500: Breakfast Sponsor	\$1,000: Hole-in-One Sponsor
\$5,000: Black & Gold Sponsor	\$1,000: Student Foursome Sponsor	\$600: Closest to the Pin Sponsor
\$3,000: Champion Sponsor	\$1,000: Coach Foursome Sponsor	\$600: Longest Drive Sponsor
\$3,000: Networking Event Sponsor		\$550: Bulldog Nation Hole Sponsor

I am unable to sponsor this year, but will participate in the tournament:

\$700: Foursome Golf (\$800 after Sept. 1)
\$200: Individual Golf (\$225 after Sept. 1)
\$100: Golf Clinic

I am unable to participate this year, but enclosed is my donation of \$_____ to support student-athletes at Bowie State University.

Charge my credit card: Visa MasterCard Discover American Express

Name on card: _____
Billing Zip Code: _____
Credit card number: _____ Exp. Date (MM/YY): _____
Signature: _____

My check is enclosed.

Make payable to:
Bowie State University Foundation
(Memo: Bulldog Golf Classic)

Mail to:
Bowie State University Foundation, Inc., Bulldog Golf
Classic, PO Box 939, Bowie, Maryland 20718

To register or complete your sponsorship online, go to: bowiestate.edu/bulldogclassic

You may also register by fax at 301-860-4163 or email Jennifer Coke, Executive Director of Philanthropy, at jcoke@bowiestate.edu

For more information, call
Jennifer Coke: 301-860-4778.

Golf Classic Includes: 18 holes, including greens fee and golf cart, continental breakfast, lunch during tournament, post-networking event, gift bags, and much more!

Schedule (may be subject to change)

7:00 a.m. Registration

8:30 a.m. Shotgun Start

Bulldog Post-Networking Event (after tournament ends)

The Golf Clinic begins at 11:00 a.m.

Refunds: Because of our financial commitment, there will be no refunds.