



# FALL MATRICULATION CONVOCAATION

**Welcome to the Class of 2026!**

September 14 ▪ 2022 ▪ 10:00 am

Leonidas S. James  
Physical Education Complex

# FALL MATRICULATION CONVOCATION

## PRESIDING

**Dr. Carl B. Goodman**

*Provost & Vice President for Academic Affairs*

Prelude..... Concert Band  
Mr. Billy R. Bennett, *Director of University Bands*

## ACADEMIC PROCESSIONAL

Posting of Colors ..... BSU Army ROTC  
Lt. Col. Kareem Fernandez, *Commander*

*The Star-Spangled Banner* ..... Ms. Aria Mason, Senior  
BSU Gospel Choir

*Lift Ev'ry Voice and Sing* ..... Ms. Kayla Adams, Junior  
BSU Gospel Choir  
Prof. Latonya Wrenn, *Director of University Gospel Choir*

## MOMENT OF CENTERING

Official Opening of the Academic Year ..... Dr. Carl B. Goodman  
*Provost & Vice President for Academic Affairs*

Greetings..... Dr. Aminta H. Breaux, *President, Bowie State University*  
Mr. Chukwudi Nwaolu, *President, Student Government Association*  
Mr. Micheal McGee, *President, Graduate Student Association*

Introduction of Speaker ..... Dr. Aminta H. Breaux

*Oh How Wondrous*  
by John P. Kee..... BSU Gospel Choir

## KEYNOTE ADDRESS

**Chanel Turner ('06)**

*Founder, FOU-DRÉ VODKA*

*Invictus* ..... Concert Band  
by Karl L. King

## INSTALLATION OF GRADUATE STUDENT ASSOCIATION & STUDENT GOVERNMENT ASSOCIATION OFFICERS

**Dr. Brian O. Clemmons**

*Vice President, Enrollment Management & Student Affairs*

*The Alma Mater*..... Ms. Kayla Adams, Junior

Retiring Of Colors..... BSU Army ROTC

## ACADEMIC RECESSIONAL

Postlude..... Concert Band

# CONVOCATION SPEAKER

Chanel L. Turner ('06)



Chanel L. Turner is undoubtedly a pioneer in the U.S. craft wine & spirit industry. Her triumphs and successes in the extremely regulated, non-diversified alcohol and wine industry are a testament to her unparalleled resilience and commitment to excellence. After earning a bachelor's degree in business management from Bowie State University, Chanel began a career in information technology but knew that entrepreneurship was her true calling.

In 2009, at 25 years old, Chanel founded FOU-DRÉ LLC. Not only is Chanel the first woman to own a vodka brand, but she is the first African American woman, as well as the youngest individual to own and operate a spirit brand. At a time of widespread racial, gender and socio-economic disparities, Chanel defied the odds to bring a patented product to market and launched FOU-DRÉ Vodka in 2012.

To date, FOU-DRÉ has won countless awards and has been featured on NBC4, WJLA's Working Woman segment, Fox 5 Cheers to the weekend, The Tom Joyner Morning Show and countless podcasts and news segments.



**ALMA MATER**  
**Charlotte B. Robinson**

There's a spot in my heart that never goes cold.  
There's a place in my memory that never grows old.  
There's a prayer on my lips, that I'll ever be true  
To God and my country  
To Bowie State, my school.

**REFRAIN**

Oh, Bowie State, dear Bowie State  
May you forever be the flame of faith,  
The torch of truth  
To guide the steps of youth.

There's a song in my heart that I'll ever sing  
Of the beauties of Bowie State that each season brings.  
There's a pledge in my heart that I'll ever keep true  
To uphold the standards of Bowie State, my school.

*A special thank you to the Fall Matriculation Convocation Committee  
and community partners for your hard work in preparing for this event.*



**Bowie State University**

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**[bowiestate.edu](http://bowiestate.edu)**