



## **Adobe-Bowie State Cybersecurity Workforce Event**

**Date:** October 26, 2023

**Time:** TBD

**Location:** TBD, Bowie State University

**Target Audience:** Students, Faculty, and Community who are interested in Cyber Security and hearing from subject matter experts on the overall industry trends, and current industry concerns and priorities. We will aim to invite public office officials who are in the DC area too.

### **Event Goals & Objectives:**

- Nubiaa and Maarten are positioned as industry experts on broader cybersecurity and privacy policy matters, overall industry trends, and current industry concerns and priorities.
- This event presents a targeted opportunity to drive conversation around cybersecurity workforce issues.
- Bowie State is highlighted, able to provide their unique perspective on cybersecurity workforce matters as well as its own institutional experience; able to highlight its student experience and needs as an HBCU.
- Adobe and Bowie State are able to collectively highlight their efforts to close the cyber talent gap and build a more diverse cybersecurity workforce.
- Bowie State faculty, staff and students have an opportunity to engage with Maarten, Nubiaa and Dr. Shumba to discuss cybersecurity workforce matters, as well as other cybersecurity and privacy-related matters attendees may be interested in.

### **Event Concept:**

- 60-minute fireside chat with Nubiaa and Maarten and moderated by Dr. Shumba.
  - \*NOTE: Given ONCD's release of the National Cyber Workforce and Education Strategy, we will work with ONCD to see if they would have a representative who could join the panel and speak to the Administration's strategy.
- Possible discussion topics:

- Maarten and Nubiaa's perspective on broader cybersecurity and privacy trends and where things are going in the industry.
- Maarten and Nubiaa share their own career journeys and overall experience in the industry.
- Perspectives on cyber workforce issues and how to address the cyber talent gap
  - Maarten and Nubiaa talk about why it's important to them personally and the industry to invest in this area and help grow a more diverse cybersecurity workforce.
  - Actions Adobe and Bowie State are taking to address cyber talent gap.
    - Actions Adobe is taking more generally to address this gap
  - Investments that need to be made
- ONCD's National Cyber Workforce and Education Strategy
  - Steps the administration is taking to address the cyber talent gap
  - Administration's efforts at diversifying cyber workforce
  - Role of private-public partnerships and industry's collaboration with government and educational institutions
- Post fireside chat mix and mingle with refreshments.