

Standard Three: Student- and Stakeholder-Focused Results - Criterion 3.8

Use this format to respond to Criterion 3.8. If you are submitting a self-study for reaffirmation, this is the same table used in your QA report.

Student- and stakeholder-focused results examine how well your organization satisfies students and stakeholders key needs and expectations.

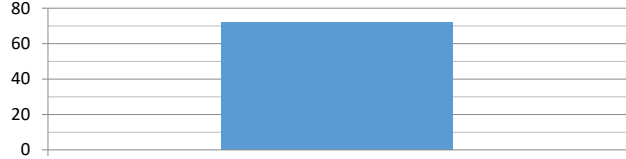
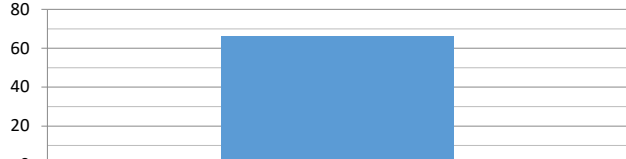
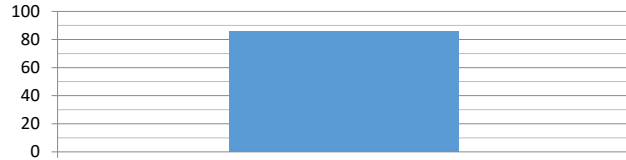
Performance measures may include: satisfaction and dissatisfaction of current and past students and key stakeholders, perceived value, loyalty, persistence, or other aspects of relationship building, end of course surveys, alumni surveys, Internship feedback, etc.

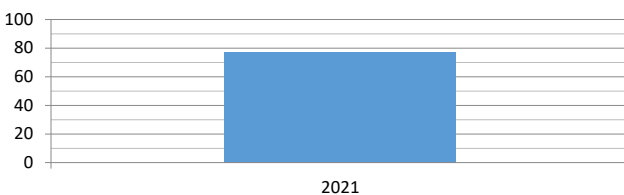
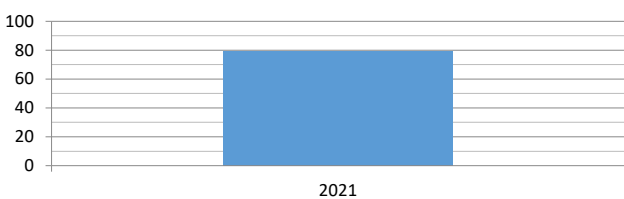
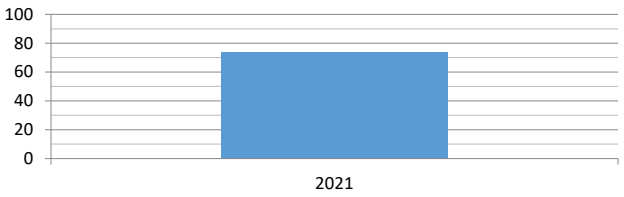
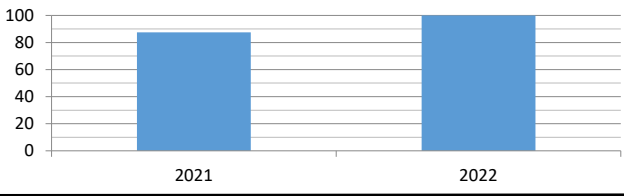
Measurement instrument or processes may include end of course surveys, alumni surveys, Internship feedback, etc.

Each academic unit must demonstrate linkages to business practitioners and organizations, which are current and significant, including an advisory board.

Periodic surveys should be made of graduates, transfer institutions, and/or employers of graduates to obtain data on the success of business programs in preparing students to compete successfully for entry-level positions.

	Performance Measure: What is your goal? The goal should be measurable.	What is your measurement instrument or process? (indicate length of cycle)	Provide a graph or table of resulting trends (3-5 data points preferred)												
8	Student Satisfaction with instructor's level of respect for student (80% or higher)(Q25)	Semester Course Evaluation	Student Satisfaction Results <table><tr><th>Year</th><th>2017</th><th>2018</th><th>2019</th><th>2020</th><th>2021</th></tr><tr><td>Satisfaction</td><td>90</td><td>90</td><td>92</td><td>90</td><td>85</td></tr></table>	Year	2017	2018	2019	2020	2021	Satisfaction	90	90	92	90	85
Year	2017	2018	2019	2020	2021										
Satisfaction	90	90	92	90	85										
9	Student Satisfaction with instructor's teaching performance (80% or higher) (Q26)	Semester Course Evaluation	Student Satisfaction Results <table><tr><th>Year</th><th>2017</th><th>2018</th><th>2019</th><th>2020</th><th>2021</th></tr><tr><td>Satisfaction</td><td>82</td><td>75</td><td>82</td><td>80</td><td>75</td></tr></table>	Year	2017	2018	2019	2020	2021	Satisfaction	82	75	82	80	75
Year	2017	2018	2019	2020	2021										
Satisfaction	82	75	82	80	75										
10	Student Satisfaction with course overall (80% or higher) (Q27)	Semester Course Evaluation	Student Satisfaction Results <table><tr><th>Year</th><th>2017</th><th>2018</th><th>2019</th><th>2020</th><th>2021</th></tr><tr><td>Satisfaction</td><td>85</td><td>75</td><td>85</td><td>82</td><td>78</td></tr></table>	Year	2017	2018	2019	2020	2021	Satisfaction	85	75	85	82	78
Year	2017	2018	2019	2020	2021										
Satisfaction	85	75	85	82	78										
	Student Satisfaction with Internship experience (80% or higher)	Internship Survey	Student Satisfaction Results <table><tr><th>Year</th><th>2022</th></tr><tr><td>Satisfaction</td><td>85</td></tr></table>	Year	2022	Satisfaction	85								
Year	2022														
Satisfaction	85														

	Performance Measure: What is your goal? The goal should be measurable.	What is your measurement instrument or process? (indicate length of cycle)	Provide a graph or table of resulting trends (3-5 data points preferred)				
	Student Satisfaction with their education (80% or higher)	HEDS Survey	Student Satisfaction Results  <table><tr><th>Year</th><th>Satisfaction (%)</th></tr><tr><td>2021</td><td>70</td></tr></table>	Year	Satisfaction (%)	2021	70
Year	Satisfaction (%)						
2021	70						
	Student Satisfaction with course instruction in business and management (80% or higher)	HEDS Survey	Student Satisfaction Results  <table><tr><th>Year</th><th>Satisfaction (%)</th></tr><tr><td>2021</td><td>85</td></tr></table>	Year	Satisfaction (%)	2021	85
Year	Satisfaction (%)						
2021	85						
	Student Satisfaction with Advising (80% or higher)	HEDS Survey	Student Satisfaction Results  <table><tr><th>Year</th><th>Satisfaction (%)</th></tr><tr><td>2021</td><td>65</td></tr></table>	Year	Satisfaction (%)	2021	65
Year	Satisfaction (%)						
2021	65						
	Student satisfaction with Advising Session (80% or higher)	OAA Advisement Survey	Student Satisfaction Results  <table><tr><th>Year</th><th>Satisfaction (%)</th></tr><tr><td>2020</td><td>85</td></tr></table>	Year	Satisfaction (%)	2020	85
Year	Satisfaction (%)						
2020	85						

	Performance Measure: What is your goal? The goal should be measurable.	What is your measurement instrument or process? (indicate length of cycle)	Provide a graph or table of resulting trends (3-5 data points preferred)						
	Student Satisfaction with Academic Support (80% or higher)	HEDS Survey	Student Satisfaction Results  <table><tr><th>Year</th><th>Satisfaction (%)</th></tr><tr><td>2021</td><td>75</td></tr></table>	Year	Satisfaction (%)	2021	75		
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2021	75								
	Student Satisfaction with interaction with faculty (80% or higher)	HEDS Survey	Student Satisfaction Results  <table><tr><th>Year</th><th>Satisfaction (%)</th></tr><tr><td>2021</td><td>75</td></tr></table>	Year	Satisfaction (%)	2021	75		
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2021	75								
	Student Satisfaction with faculty availability outside class (80% or higher)	HEDS Survey	Student Satisfaction Results  <table><tr><th>Year</th><th>Satisfaction (%)</th></tr><tr><td>2021</td><td>75</td></tr></table>	Year	Satisfaction (%)	2021	75		
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2021	75								
	Student Satisfaction with tutoring Services	Tutoring Feedback Survey	Student Satisfaction Results  <table><tr><th>Year</th><th>Satisfaction (%)</th></tr><tr><td>2021</td><td>85</td></tr><tr><td>2022</td><td>95</td></tr></table>	Year	Satisfaction (%)	2021	85	2022	95
Year	Satisfaction (%)								
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2022	95								
12	GRADUATING Bachelor of Science Student Surveys								

	Performance Measure: What is your goal? The goal should be measurable.	What is your measurement instrument or process? (indicate length of cycle)	Provide a graph or table of resulting trends (3-5 data points preferred)														
13	Undergraduate Graduating Student Satisfaction with preparedness for career (or advanced course work) (80% or higher)	U2 OPAA Graduating Student Survey (Agree or Strongly Agree)	GraduatingStudents Satisfaction Results <table><thead><tr><th>Year</th><th>Satisfaction (%)</th></tr></thead><tbody><tr><td>2017</td><td>100</td></tr><tr><td>2018</td><td>85</td></tr><tr><td>2019</td><td>0</td></tr><tr><td>2020</td><td>0</td></tr><tr><td>2021</td><td>0</td></tr><tr><td>2022</td><td>75</td></tr></tbody></table>	Year	Satisfaction (%)	2017	100	2018	85	2019	0	2020	0	2021	0	2022	75
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2020	0																
2021	0																
2022	75																
15	Undergraduate Graduating Student Satisfaction with overall Bowie State experience as a student (80% or higher)	U2 OPAA Graduating Student Survey (Agree or Strongly Agree)	Graduating Students Satisfaction Results <table><thead><tr><th>Year</th><th>Satisfaction (%)</th></tr></thead><tbody><tr><td>2017</td><td>85</td></tr><tr><td>2018</td><td>90</td></tr><tr><td>2019</td><td>0</td></tr><tr><td>2020</td><td>0</td></tr><tr><td>2021</td><td>0</td></tr><tr><td>2022</td><td>0</td></tr></tbody></table>	Year	Satisfaction (%)	2017	85	2018	90	2019	0	2020	0	2021	0	2022	0
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