

BS Discipline Student Learning Outcomes Assessment Plan

Course	Student Learning Outcome (SLO)	Fall 2017	Spring 2018	Fall 2018	Spring 2019	Summer 2019	Fall 2019	Spring 2020	Fall 2020	Spring 2021	Fall 2021	Spring 2022	Fall 2022	Spring 2023	Fall 2023	Spring 2024	Summer 2024
ACCT311	ASLO1 - Prepare and evaluate financial statements according to generally accepted accounting principles and identify, research and propose solutions to accounting and financial reporting concerns	X				Curriculum Review	X		X		X		X		X		Curriculum Review
ACCT315, ACCT316	ASLO2 - Analyze and communicate the effect of basic tax rules on individuals, partnerships and corporations, and prepare basic tax returns		X					X		X		X		X			
ACCT313	ASLO3 - Analyze and evaluate costing systems, and prepare appropriate reports for managerial decision support	X	X	X					X		X		X		X		
FINA422, FINA320	FSLO1 Students will determine the value of an asset and identify the relationship between risk and return through financial analysis of a company	X	X					X		X		X		X			
FINA424	FSLO2 Students will apply the bank chartering process and explain the current debate on financial market regulation		X					X		X		X		X		X	
FINA422	FSLO3 Students will apply the different strategies related to trading stocks and bonds to construct a well-diversified portfolio	X					X		X		X		X		X		
ECON312	ESLO1 To critically apply economic analysis and reasoning to evaluate and make inferences on policy issues		X					X		X		X		X		X	
ECON311	ESLO2 To demonstrate awareness of current global economic issues	X		X			X		X		X		X		X		
ECON341																	
ECON483	ESLO 3 To utilize quantitative and economic analysis in business decision-making		X					X		X		X		X		X	
ECON351																	
MKTG430	MkSLO 1 Apply various marketing research techniques to identify and solve complex marketing problems						X		X		X		X		X		
MKTG437	MkSLO 2 Develop a marketing portfolio							X		X		X		X		X	
MKTG231	MkSLO 3 Develop marketing strategies using the 4P's (product, price, price and promotion)	X					X		X		X		X		X		
MKTG438								X		X		X		X		X	
MGMT101	MgSLO1 Explain management functions and the role of structures, strategies, teams, efficiency and motivation in organizational growth and development							X		X		X		X		X	
MGMT347	MgSLO2 Formulate a set of managerial decisions, policies and procedures that influence the behavior and performance of individuals and groups in the organization	X					X		X		X		X		X		
MGMT440																	
MGMT347	MgSLO3 Identify, describe and synthesize the key internal and external issues facing the organization	X					X		X		X		X		X		
MGMT440																	
BUIS 463	BISSLO1 Identify and describe opportunities and challenges facing e-business systems in today's global business environment							X		X		X		X		X	
BUIS361	BISSLO2 Apply the Software Development Life-Cycle (SDLC) using a prescribed methodology and a computer aided software engineering (CASE) tool		X					X		X		X		X		X	
BUIS462	BISSLO3 Design and formulate solutions for management problems using Decision Support Systems models/Data Analytics	X	X	X				X		X		X		X		X	
ENT541	ENTSLO1 Identify and recognize needs and create an entrepreneurial opportunity		X				X		X		X		X		X		
ENT541	ENTSLO2 Identify the challenges of creating and developing a venture							X		X		X		X		X	
ENT541	ENTLO3 Utilize business tools to develop opportunity into functional plans						X		X		X		X		X		
	MFT		X	X	X		X	X	X	X	X	X	X	X	X	X	