

BSU SPORT MANAGEMENT NEWSLETTER



**FALL '23
NEWSLETTER**



**BOWIE STATE
UNIVERSITY SPM
PROGRAM**

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✉ **SPM@BOWIESTATE.EDU**

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STUDENT SPOTLIGHT

KHARI MULAZIM

**3.3 GPA
RANDALLSTOWN, MD
SPORT MANAGEMENT
MAJOR
CONCENTRATING IN
GENERAL BUSINESS**



KHARI IS A SENIOR AND VOLUNTEERS FOR THE ATHLETIC DEPARTMENT. HE HAS GAINED VALUABLE EXPERIENCE IN THE SPORT INDUSTRY. ORGANIZATIONS HE VOLUNTEERED, OR SERVED AS AN INTERN FOR, WERE THE BALTIMORE RAVENS, RENAISSANCE SPORTS GROUP, THE SPORTS ENTERTAINMENT GROUP, RELIANCE SPORTS GROUP, AND BLACK SPORTS BUSINESS ACADEMY. HE WISHES TO CARRY THAT PASSION INTO UTILIZING HIS SPORTS MANAGEMENT DEGREE TO WORK IN THE SPORTS INDUSTRY. STEPS TOWARDS THIS GOAL INCLUDED HIM JOINING THE DREAM FOUNDATION FALL COHORT 2023 SEMESTER. HIS ULTIMATE CAREER GOAL IS TO BE A SPORTS AGENT AND GIVE BACK TO COLLEGE STUDENTS LOOKING FOR INTERNSHIPS AND OPPORTUNITIES IN THE FIELD.

FACULTY HIGHLIGHT

TONY WYLLIE

**SPORT MANAGEMENT
ADJUNCT PROFESSOR**



TONY WYLLIE JOINED BOWIE STATE IN FALL OF 2023. TONY TEACHES SPORT MARKETING AND PROMOTIONS AND BRINGS OVER 30 YEARS OF SPORT INDUSTRY EXPERIENCE. HE IS THE FOUNDER AND CEO OF THE COLLECTIVE ENGINE- A MARKETING FIRM THAT WILL SECURE THE NAME, IMAGE AND LIKENESS FOR ELITE ATHLETES, WHILE PROVIDING DIRECTION FOR FINANCIAL LITERACY, SOCIAL RESPONSIBILITY AND LEADERSHIP AND CHARACTER DEVELOPMENT. TONY HAS ALSO SERVED AS REGIONAL PRESIDENT AND MANAGING DIRECTOR FOR SPECIAL OLYMPICS NORTH AMERICA, AND SENIOR VICE PRESIDENT OF COMMUNICATIONS FOR THE WASHINGTON REDSKINS AND OTHER NATIONAL FOOTBALL LEAGUE TEAMS.

TONY HELPED THE RAMS THROUGH THEIR 1995 TRANSITION FROM LOS ANGELES TO ST. LOUIS AND LEADING RELOCATION AND RENAMING OF THE TENNESSEE TITANS. HE WAS ONE OF THE FIRST HIRES OF THE EXPANSION OF THE HOUSTON TEXANS ON 2000, DEVELOPING THE NEW FRANCHISE'S IMAGE.

AS A COMMUNICATIONS EXECUTIVE, TONY WON MULTIPLE AWARDS SUCH AS THE FIVE-TIME RECIPIENT OF PRO FOOTBALL WRITERS OF AMERICA PETE ROZELLE AWARD, TEXAS SOUTHERN UNIVERSITY DISTINGUISHED ALUMNI AWARD(2004), SPIRIT AWARD FROM THE HOUSTON ASSOCIATION OF BLACK JOURNALISTS (2010), SWAC ALUMNI ASSOCIATION LIFETIME ACHIEVEMENT AWARD(2015), TSU OUTSTANDING ALUMNI AWARD(2017), BOARD OF DIRECTORS PRESIDENT AND A GLOBAL ATHLETIC FOUNDATION FOR YOUTH AWARD (2017).

ACCOMPLISHED ALUMNI

KYLE JACKSON

BOWIE STATE FOOTBALL HEAD COACH GRADUATED 2011



KYLE WILL BE ENTERING HIS THIRD SEASON AS THE HEAD COACH FOR THE BOWIE STATE UNIVERSITY FOOTBALL TEAM. KYLE IS VERY INVOLVED IN THE COMMUNITY AND THE SPORT MANAGEMENT PROGRAM AT BOWIE STATE UNIVERSITY.

IN 2021, JACKSON WAS THE RECRUITING COORDINATOR AND LINEBACKERS COACH, WHERE HE WAS AN INSTRUMENTAL PIECE IN THE BULLDOGS HISTORIC SEASON, SECURING A THIRD-CONSECUTIVE CIAA CONFERENCE TITLE, WHILE ADVANCING TO THE NCAA DII PLAYOFFS FOR THE FOURTH-STRAIGHT SEASON. THE BULLDOGS ALSO ADVANCED TO THE QUARTERFINALS, WHICH IS THE FURTHEST IN PROGRAM HISTORY. KYLE SERVED AS AN ASSISTANT COACH AT BOWIE STATE UNIVERSITY IN 2016. DURING THE 2017 SEASON HE SERVED AS AN ASSISTANT COACH FOR BSU'S DEFENSE WHO WAS RANKED #1 IN THE COUNTRY IN PASS EFFICIENCY. IN 2018, JACKSON HELPED LEAD THE PROGRAM TO ITS FIRST 10-WIN SEASON, FIRST CIAA CONFERENCE TITLE AND ITS FIRST NCAA PLAYOFF WIN IN PROGRAM HISTORY.

AFTER FINISHING HIS PLAYING CAREER, KYLE SERVED AS AN ASSISTANT COACH FOR THE BOWIE STATE FOOTBALL TEAM FROM 2011-13. JACKSON SPENT THE 2014 SEASON AS AN ASSISTANT TO THE DIRECTOR OF FOOTBALL OPERATIONS AT GEORGIA STATE UNIVERSITY (FBS) IN ATLANTA, GA. THEN HE SPENT THE 2015 SEASON AT DIVISION II EMPORIA STATE UNIVERSITY AS A DEFENSIVE GRADUATE ASSISTANT COACHING THE DEFENSIVE ENDS.

ENGAGING WITH EXPERTS



AS PART OF THE STUDENTS' EXPERIENCE IN THE PROGRAM, MEETING PROFESSIONALS SUCH AS ROBERT GRIFFIN III, FORMER REDSKIN LINEBACKER, KEN HARVEY, MEMBERS OF THE WASHINGTON COMMANDERS ORGANIZATION, AND MORE. OUR STUDENTS TOURED THE PRINCE GEORGES STADIUM, HOME OF THE BOWIE BAYSOX. STUDENTS ALSO HEARD FROM ENTREPRENEURS AT OUR 5TH ANNUAL SPORTS AND BUSINESS CENTER TRANSITION SYMPOSIUM IN THE FALL.



CONTEST WINNER: REGINALD BLACK

WASHINGTON COMMANDERS CONTEST WINNER



REGINALD WON TICKETS TO THE WASHINGTON COMMANDERS GAME AGAINST THE MIAMI DOLPHINS ON DECEMBER 3, 2023. STUDENTS WERE ASKED TO PRESENT ON HOW TO GROW THE FAN BASE FOR THE WASHINGTON COMMANDERS. ONE INITIATIVE RELATED TO COMMUNITY ENGAGEMENT SUCH AS PLAYERS SERVING AS ROLE MODELS TO THE YOUTH WITH PROGRAMS AND ORGANIZATION STAFF MENTOR COLLEGE STUDENTS AND YOU PROFESSIONALS.

**FALL 2023 SPORT MANAGEMENT
BACHELORS OF SCIENCE GRADUATES
DECEMBER 21, 2023**



**JAYLEN BLAGMON
CAMERON CHESLEY
TYRON FERGUSON
ANTHONY GREENFIELD
JARED LINDSAY
JEREMIAH LYNCH
ADRIN MURPHY
KELSEY PEELE
AARON PRADIER
SHAWN WALLER
EL'JOHN WARD
BRIAN WEST**

CONGRATULATIONS! , 7