

BSU SPORT MANAGEMENT NEWSLETTER



**FALL '24
NEWSLETTER**



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STUDENT SPOTLIGHT

JAYDA BOULOUBASSIS

3.9 GPA

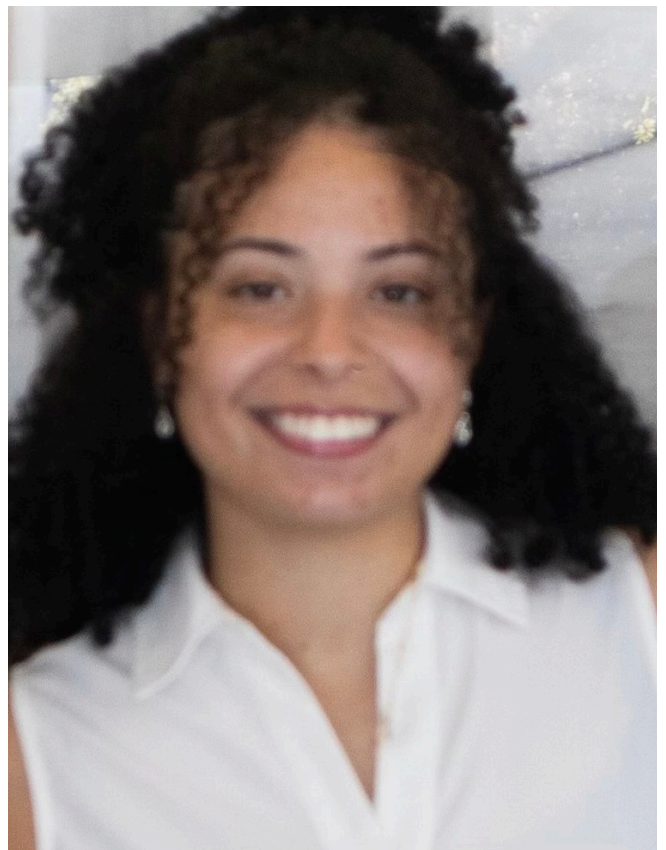
3.9 GPA

REISTERSTOWN, MD

MAJOR: SPORTS

MANAGEMENT

**CONCENTRATING IN PUBLIC
RELATIONS**



Jayda choose Bowie State University because she was recruited to play on softball team. She resigned from playing collegiate softball after her freshman year. Through that decision she was able to dedicate her time to her career in the sport industry. Since the first day of her freshman year, Jayda has seized every opportunity to learn and grow in her Sport Management career. Some of those opportunities included internships with the Bowie Baysox and Perfect Game USA Baseball organization. She has also volunteered for with the Special Olympics of Maryland program at BSU. She has worked her way up in the BSU Sport Management department and currently serves as the Vice President of the Sport Management Association. She serves as a peer mentor for the Sport Management program. In this role she serves as a mentor to new BSU sport management students. Jayda has a passion for helping others. Through the BSU Sport Management department, Jayda has developed a strong passion for working in sports and hopes to one day work in Major League Baseball as a Public Relations Specialist.

STUDENT SPOTLIGHT

CHAYLA ORTIZ



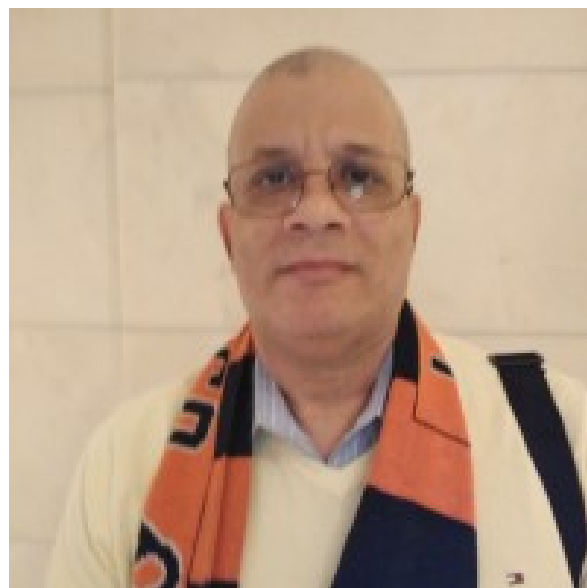
Ms. Chayla Ortiz is a Sport Management senior at Bowie State University. Originally from New York, she currently resides in Landover, Maryland. She previously attended Prince George's Community College before transferring and taking her talents to Bowie State University. Ms. Ortiz has been an outstanding student who never shies away from opportunities. The Sport Management program provides students with ample opportunities, and Ms. Ortiz has made it a point to seize and own the chances extended to her. Through one of the Sport Management courses, Chayla was selected to interview with the New York Liberty WNBA basketball team for an internship position. This opportunity began her journey into the sports entertainment business.

She had the opportunity to intern with the New York Liberty, serving as a part-time Team Attendant. A few of her responsibilities include handling pre and post-game locker room and courtside set-up, cleaning up game equipment, and ensuring a refreshment supply. Her other roles included completing specific requests from WNBA officials, tending to staff and athlete needs, assisting in-house game events during halftime entertainment, and performing assigned courtside duties such as providing towels and assisting with shagging and rebounding. She played a vital role in ensuring a steady work environment, and witnessed monumental moments such as the New York Liberty winning the 2024 WNBA championship. Chayla had this to say about her internship, "So thankful for the opportunity to be a part of this experience, as well as the support that helped guide me to where I am now. I am extremely blessed to be doing what I love and couldn't be happier."

FACULTY HIGHLIGHT

DR. MARTIN JOSIE

SPORT MANAGEMENT ADJUNCT PROFESSOR



Dr. Martin Josie joined the Sport Management Faculty at Bowie State University in Spring of 2024 as an Adjunct Professor. Prior to Bowie State, he served as an Adjunct Professor in Sports Management program at Coppin State University (2005-2020) and Fan Services Representative at the Baltimore Orioles (2004-2019). He taught Sport Management courses ranging from Introduction to Sport Management, Sports Law & Ethics and Sports Psychology. He also served as the Associate Athletic Director at Howard University (2001-2002). He served as an Alternative Education Teacher in Clarke County Public Schools and assistant coach in football and track & field (2002-2003).

Dr. Josie enjoys challenging each student to never be limited by their circumstances and to follow their dreams. He is committed to the advancement of student-athletes in collegiate athletics.

ENGAGING WITH EXPERTS: BROOKLYN NETS

Another exciting semester in the Sport Management program. We wanted to highlight an event that took place this fall. Our students are learning from and building relationships with the Brooklyn Nets organization. Students learned from multiple departments within the organization such as scouting, analytics, basketball operations, player engagement and more. A group of students attended a Brooklyn Nets game in November and meet with Nets staff at the Barclays Center.



ENGAGING WITH EXPERTS: WASHINGTON D.C NATIONALS TRIP

BSU students toured Nationals Park in Washington D.C. They learned about career paths within a Major League Baseball organization and responsibilities of members of the sales team regarding ticket sales, partnerships, sponsorships for the Washington Nationals.



ENGAGING WITH EXPERTS: CAREER EXPO

The Sport Management program hosted our first ever Career Expo in October. Students met and engaged with more than twenty professional organizations to discuss potential internships and jobs within the sports industry.



SPECIAL OLYMPICS: UNIFIED BOCCE BALL & BASKETBALL

The Sport Management program partnered with Special Olympics Unified Sports program. We hosted two events on campus. Bocce Ball was held on Holmes Quad and basketball in the Mckeldin Gym. Unified Sports is a partnership with campuses to organize sporting events for individuals with and without disabilities. It was a nice day to celebrate with both Bowie State Recreation Department and Special Olympics of Maryland. Dr. Anderson along with Sport Management students helped coordinate these events. Over 50 participants competed between both events.



**FALL 2024 SPORT MANAGEMENT
BACHELORS OF SCIENCE GRADUATES**

DECEMBER, 2024



**CHAI BAILEY
SAMUEL DOKU
TYRIEK KNOWLES
ANTHONY LYTTON JR.
DIANTE MCKELVIN
KYLE PARKER
CHRISTOPHER RHODES JR.
TRAVIS WILSON
ALVIN WINN**

CONGRATULATIONS!