

BSU SPORT MANAGEMENT NEWSLETTER



FALL '25 NEWSLETTER



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STUDENT SPOTLIGHT

Tyron Jessie

**3.1 GPA
UPPER MARLBORO, MD
CONCENTRATING IN
GENERAL BUSINESS**



Tyron Jessie a senior Sport Management (SPM) student serving as an Executive Assistant with the Japan Gridiron Association. In this role, he supports day-to-day operations by attending games for coverage, assisting with athlete data and recruiting information, helping manage communications, and contributing to social media, marketing, and outreach. He also provides administrative, research, and financial support to organizational leadership.

Through the position, Tyron has gained hands-on experience covering a wide range of football environments—traveling to XFL games to spotlight a player returning after a serious battle with blood clots, covering high school games, and capturing 7-on-7 drills and workouts. He has also helped prepare for an international showcase in partnership with ESPN, University of Cincinnati, and Pylon 7v7, bringing together teams from Japan, Korea, China, Australia, and 12 teams from the United States. One standout moment was helping generate support from Jamaal Williams, which Tyron saw as a meaningful boost for the association’s mission.

STUDENT HIGHLIGHT CONTINUED



When asked about his favorite experience, Tyron shared: “being around the youth, you can feel that we making an impact... the japanese youth seem to appreciate it more... culture respect & values.” His motivation is deeply personal—“going through the recruiting process and not having all the tools available & just needing guidance... you don’t understand a lot of the politicking... especially now with NIL.” The biggest challenge has been the language barrier: “it definitely got frustrating typing & translating stuff but aye gotta do what you gotta do.” Long term, he sees this as a real career path because “football is expanding... now it going global,” and he leaves fellow students at Bowie State University with this advice: “don’t box yourself in... if you seek opportunities you will come across them. BE BOLD & GO BULLDOGS!”

STAFF HIGHLIGHT

JONTAE HANKINS

**ACADEMIC ADVISOR FOR THE
COLLEGE OF EDUCATION**



Ms. Hankins serves as an Academic Advisor and Transfer Coordinator for the College of Education at Bowie State University, where she enjoys helping students make sense of their academic journeys and stay on track toward their goals. In addition to advising, she teaches freshman seminar courses and values building genuine connections with transfer, first-generation, and military-affiliated students.

As part of her advising duties, she advises freshmen and transfer Sport Management majors as well as Elementary Education, and Early Childhood/Special Education majors.

As a proud HBCU graduate and higher education professional, Ms. Hankins is deeply committed to advancing the legacy, access, and student-centered mission of HBCUs through her daily work and mentorship. Ms. Hankins is an encouraging spirit, and had a true commitment to wellness and balance, she believes no question is too small and no student should feel like they have to figure things out alone. Ms. Hankins is currently pursuing her PhD in Higher Education Leadership at Morgan State University, focusing on belonging, access, and student support systems.

ACCOMPLISHED ALUMNI

William Sykes

***Founder, Reliance Sports
2018 BSU Public Relations
Graduate***



William Sykes is a born native of Baltimore, MD; receiving his undergraduate education at Bowie State University, receiving his Bachelors in Public Relations in 2018.

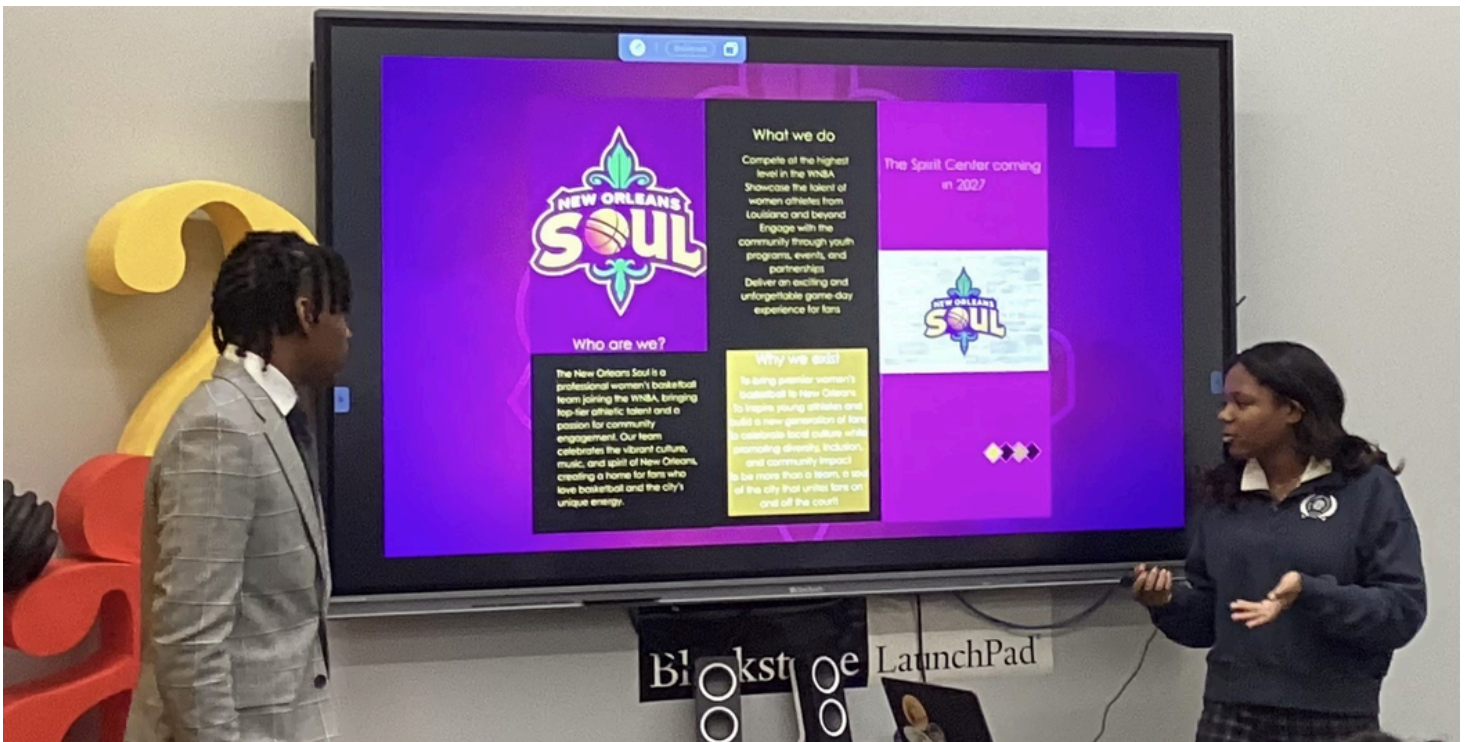
Following his graduation, William had ambitions of pursuing a career in law, particularly as a Defense Attorney. However, in 2019, William pivoted from a career in law to one in sports, stating that a career in sports would provide a balance of business and pleasure.

William would then secure multiple internships within the sports industry; as well as attending the University of Kansas in 2020, where he gained his Masters in Sports Management in 2022 and became a NBPA Certified Agent in the process.

Additionally in 2020, William founded Reliance Sports, a family owned sports agency, which is home to 25 collegiate & professional athletes across basketball and football, proving a family first mentality and a multitude of services to assist clients in every facet of their careers.

ENGAGING WITH EXPERTS: SPORT FRANCHISE PITCH

Our Sport Management students in their Freshmen Seminar class presented to Sport Industry Professionals in the Entrepreneurship Innovation Center at BSU.



ENGAGING WITH EXPERTS: 2nd ANNUAL CAREER EXPO

The Sport Management Program hosted it's Second Annual Career Expo on September 25, 2025 in the James E. Proctor building. Guest from more than 20 companies were in attendance including DC Defenders (UFL), Baltimore Orioles, Washington Commanders, Nike, Kidstrong, and many more.



ENGAGING WITH EXPERTS: 2nd ANNUAL CAREER EXPO



ENGAGING WITH EXPERTS: 3rd ANNUAL WOMEN IN SPORTS SYMPOSIUM

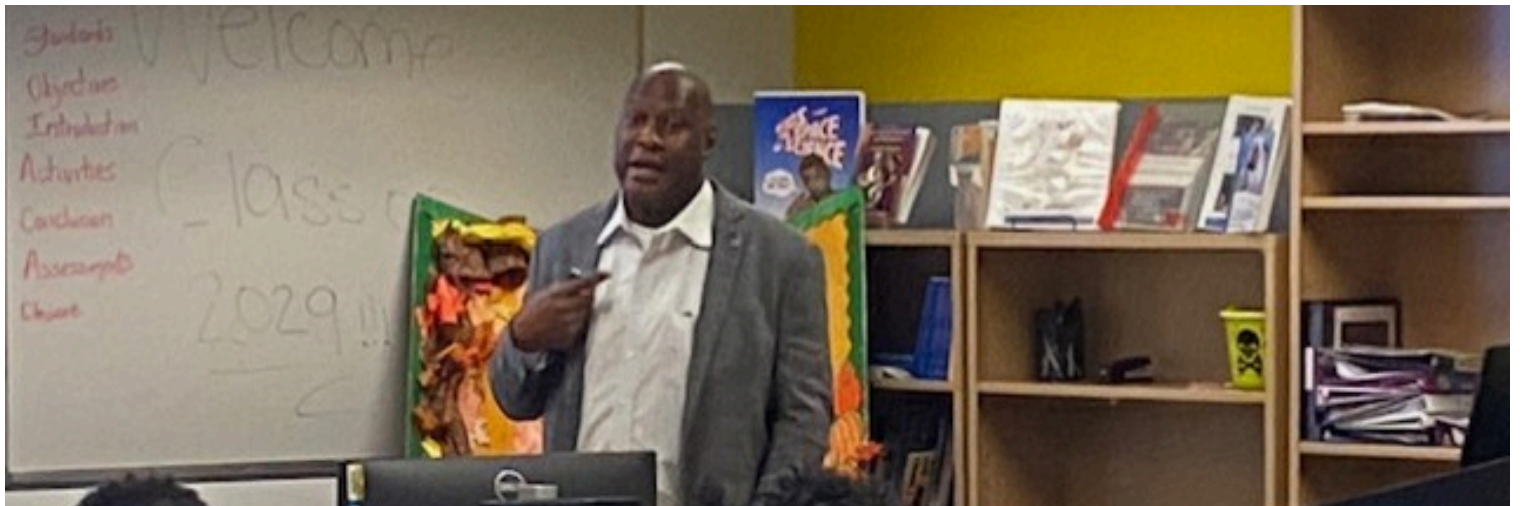
The host for our event was Candi Waller (CWall® Sports & Entertainment) Other guest speakers included Kassandra Ramsey (The Law Office of Kassandra Ramsey), April Taylor (SVE Firm), Thomasina Perkins (Capitol Public Relations), Destiny Jackson (Filmmaker, Photographer, and Videographer), and Kelsey Nelson (Award-winning Sport Media Personality).














ENGAGING WITH EXPERTS: Julius Grant & Dr. Porche Grant

Mr. Julius Grant, Senior V.P. for Van Wagner Sports and Entertainment company. Mr. Grant collaborates with the CIAA for the Men's and Women's basketball tournament and Fan Experience which includes FanFest.

Dr. Porche Grant, a former Big East & Professional Basketball player. She an entrepreneur with a background in sales, training, & facilitation. Porche is involved in the community. She also serves as the Partnership & Sponsorship Chair of the DC Chapter of Women in Sports and Events (WISE).



FALL 2025 SPORT MANAGEMENT INTERNS

<p>Aaron Baker Concentration: Management Bowie State University Athletic Dept.</p>	<p>Kelvin Franco Concentration: Management Washington Commanders</p>	<p>Katricee Hairston Concentration: Management University of Memphis Athletic Dept.</p>
		
<p>KJayla Hill Concentration: General Business CCBC-Essex Athletic Dept.</p>	<p>Tyron Jessie Concentration: General Business Japan Gridiron Association</p>	<p>Jahmir Moore Concentration: Management Bowie State University Athletic Dept</p>
		
<p>Brandon Scott Concentration: General Business Owings Mills High School Athletic Dept.</p>	<p>Akshay Thaper Concentration: General Business A1 limo and Tours</p>	<p>Brent Thompson Concentration: General Business Special Olympics Maryland</p>
		
<p>Da-Von White Jr. Concentration: Broadcast Journalism Bowie State University Athletic Dept.</p>	<p>Cameron Williams Jr. Concentration: General Business Sawinc.org</p>	
		

Fall 2025 SPORT MANAGEMENT BACHELORS OF SCIENCE GRADUATES

December 19, 2025



CONGRATULATIONS!

**Fall 2025 SPORT MANAGEMENT
BACHELORS OF SCIENCE GRADUATES**

December 19, 2025



***Aaron Baker
Reginald Black
Khyrei Clanton
Devin Felder
Kelvin Franco
Katricee Hairston
Jayla Hill
Payton Love
Edward McNeil
Jahmir Moore
Elijah Ogiata
Aniyah Pettaway
Brandon Scott
Da-Von White Jr.
Rumar Williams
Cameron Williams Jr.***

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