

Social Media Effects on Psychological Functioning

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HYPOTHESIS

Social media impacts the self esteem of women between the ages of 17-26, more than men.

PARTICIPANTS

- ❖ 38 Students
- ❖ 33 women & 5 Men
- ❖ Average Age= 21.87

MEASURES

- ❖ Social Media Boosts Self-Esteem (5 Agree, 27 Neutral, 6 Disagree)
- ❖ Social Media Hurts Self-Esteem (Agree or Disagree)
- ❖ Popular on Social Media: (Yes or No)
- ❖ How Many Forms of Social Media (1= One, 16= Two, 21 = Three or More)
- ❖ Care About What Others Think (18 = Not At All, 20 = Sometimes)
- ❖ Attractive (4 = Always, 34 = Sometimes)
- ❖ Boring without Social Media (20 Yes; 18 = No)

RESULTS

- ❖ Social media effect on self esteem
- ❖ $X^2(2) = 4.00, p = .135$
- ❖ Our results are not significant



DISCUSSION

Based on our results, we were not able to conclude a connection between social media and self esteem.

