

Bowie State University - SSI - 12/2015



Student Satisfaction Inventory Form B

Welcome

Welcome and thank you for administering this Ruffalo Noel Levitz survey. This HTML version of your report contains results of the satisfaction-priorities survey administered on your campus.

Below are short descriptions of the reports you may find within your file. Please refer to the Interpretive Guides (general and survey-specific) delivered with your results for additional details. These documents contain direction on all aspects of your results and can also be found at www.noellevitz.com/SSIInterpretiveGuides.


As you review and analyze your results, you may consider ordering additional reporting options from Ruffalo Noel Levitz. For more information on these options and applicable fees, please contact Noel-Levitz at 800-876-1117 or at SSI-Tech@noellevitz.com.

Saving and Sharing Your Reports

We strongly encourage you to save all documents to a safe location on your own computer right away. SafeMail files will remain available within your myNoel-Levitz account for only 90 days.

Save your files on your computer in order to access them again at another time. Once on your computer, the files can be forwarded as attachments to others on your campus or posted to a secured, shared area of your local network.

Electronic reports

The HTML results are delivered to you with reports reflected in a tabulated view. Select the report page by clicking the related tab. Reports are interactive - sorting by column header and expand/toggle options are available to view the data in several ways. Information buttons  can be found in various areas to provide additional information about the data presented.

You may print each of these reports or all of the reports at once. The document(s) will print as you have adjusted each report and as it appears on the screen. Note, however, every time the HTML is opened, it is in the original delivery format. It will not remember the previous sorting.

You may need to allow blocked content to fully review your report.

HTML results*:

- Strategic Planning Overview (not included with all reporting): an executive summary of your strengths and challenges for the first column of data, as well as information on how the two columns of data compare
- Item Report: responses for each individual item on the survey
- Scale Report: responses for the survey scales and the items clustered within the scales



- Summary Report: responses to the summary items on the survey
- Item Percentage Report: reflects the percent of responses for answers 6 and 7 for all items on the survey
- Demographic Report: responses to the demographic items on the survey

*Not all HTML files will include all of these reports and some reports will have different combinations. The report segments are dependent on the standard reporting for the specific survey version and the optional, value-added reporting selected.



Reviewing Your Data

Strategic Planning Overview (if included):

This report provides the best summary of your results for immediate action planning. It lists strengths (high importance and high satisfaction) and challenges (high importance and low satisfaction and/or large performance gap) for the first column of data in your report. It also compares your first column of data to your second column of data and identifies where satisfaction levels are significantly higher or lower, as well as any large differences in importance scores.

For your strengths and challenges, additional indicators are also included. These indicators allow you to easily see if the item is significantly higher in satisfaction (reflected with a plus sign  for significantly greater) or if the item is significantly lower in satisfaction (shown with a minus sign  for significantly less) as compared with your comparison group.

Item Report

This report provides the detailed scores for all items on the survey, including custom defined items you may have chosen to include. You have the option to sort on any of the columns on this screen by simply selecting the column you want to sort on. The first selection will sort in descending order and the second selection will sort in ascending order. Indicators are included in this report with a star  for items that are strengths or a flag  for items that are challenges, as originally listed in your Strategic Planning Overview.

The SD in the Satisfaction column refers to the standard deviation. This is the amount of variability in the responses.



The far right mean difference column reflects the column one satisfaction score minus the column two satisfaction score. The asterisks in this mean difference column indicate statistical significance. The key is as follows:

- * Difference statistically significant at the .05 level
- ** Difference statistically significant at the .01 level
- *** Difference statistically significant at the .001 level

When the second column of data is a national comparison group, the number of student records included in the group is reported at the bottom of the item report. This number also appears at the bottom of the scale report.

Scale Report

This report provides a top line overview of your results and shows the items clustered within the scales or categories on the survey. Collapse and expand by selecting the arrow to the left of the desired scale to see the items within each scale. You can also choose to expand/toggle all scales at one time. You may sort on the scale name, importance, satisfaction, performance gap, and mean difference columns as outlined above.



Indicators are included in this report with a star  for items that are strengths or a flag  for items that are challenges.

Summary Report


The summary report includes the average score for the responses to the summary items on the survey, as well as the percentage of responses for each of the possible indications. These scores provide a bottom line on the experience at your institution.

Item Percentage Report

This is a new way to review your results. The percentage responses may be better understood on your campus than the average scores reported in the other segments of the results. This report provides a look at the percentage of responses that indicated an answer of 6 or 7 to the items in the survey: 6 is considered "important" or "satisfied" and 7 is considered "very important" or "very satisfied." The gap percentage equals the importance percentage minus the satisfaction percentage. The difference column provides the difference between the first column satisfaction percentage and the second column satisfaction percentage for each item. You may sort on any of the columns, as described above.

Indicators are included in this report with a star  for items that are strengths or a flag  for items that are challenges.

Demographic Report

This report provides the overview of the individuals who completed the survey. You can collapse and expand individual demographic populations by selecting the arrow to the left of the desired demographic category. You also have the option to expand all/toggle all demographic categories at the same time. A  indicates the response option that was selected by the majority of survey participants.

Note: These report options are not all included in the target group reporting.

Printing Your Reports

You may print from any of the HTML report pages. The report will print as it appears on your screen. An alternative option for printing your reports is to use the PDF version of your report(s) included with your zipped file; simply open that report and use your local Adobe Reader settings to print the pages.

We know you will find these data to be very valuable. Please contact us at 800-876-1117 or at SSI-Tech@noellevitz.com to let us know how else we can be helpful.

Strengths and Challenges	
Strengths	vs. Comparison
21. My academic advisor is knowledgeable about requirements in my major.	-
36. The quality of instruction I receive in most of my classes is excellent.	-
4. The content of the courses within my major is valuable.	-
3. The campus is safe and secure for all students.	-
40. Faculty are usually available to students outside of class (during office hours, by phone or by e-mail).	-
42. Students are free to express their ideas on this campus.	-
44. On the whole, the campus is well-maintained.	-
22. This campus provides online access to services I need.	-
15. Computer labs are adequate and accessible.	-
Challenges	
48. Campus item: The customer service quality of the Financial Aid Office.	
32. Faculty provide timely feedback about my academic progress.	-
35. I seldom get the "run-around" when seeking information on this campus.	-
27. This institution helps me identify resources to finance my education.	-
8. Financial aid awards are announced in time to be helpful in college planning.	-
Benchmarks	
Lower Satisfaction vs. National Four-Year Publics Form B	
21. My academic advisor is knowledgeable about requirements in my major.	
36. The quality of instruction I receive in most of my classes is excellent.	
24. I receive the help I need to apply my academic major to my career goals.	
23. I am able to register for classes I need with few conflicts.	
4. The content of the courses within my major is valuable.	
41. Tuition paid is a worthwhile investment.	
17. There are sufficient courses within my program of study available each term.	
32. Faculty provide timely feedback about my academic progress.	
16. My academic advisor is available when I need help.	
3. The campus is safe and secure for all students.	
40. Faculty are usually available to students outside of class (during office hours, by phone or by e-mail).	
10. My academic advisor helps me set goals to work toward.	
42. Students are free to express their ideas on this campus.	

44. On the whole, the campus is well-maintained.	
14. Faculty are fair and unbiased in their treatment of individual students.	
31. Students are made to feel welcome here.	
18. Parking lots are well-lighted and secure.	
22. This campus provides online access to services I need.	
15. Computer labs are adequate and accessible.	
25. I am able to take care of college-related business at times that are convenient for me.	
35. I seldom get the "run-around" when seeking information on this campus.	
Higher Importance vs. National Four-Year Publics Form B	
24. I receive the help I need to apply my academic major to my career goals.	
10. My academic advisor helps me set goals to work toward.	
42. Students are free to express their ideas on this campus.	
44. On the whole, the campus is well-maintained.	
31. Students are made to feel welcome here.	
18. Parking lots are well-lighted and secure.	
15. Computer labs are adequate and accessible.	
35. I seldom get the "run-around" when seeking information on this campus.	

Sort on each column to see data from highest to lowest.

	Bowie State University - SSI			National Four-Year Publics Form B			
Item	Importance	Satisfaction / SD	Gap	Importance	Satisfaction / SD	Gap	Difference
1. The campus staff are caring and helpful.	6.41	4.65 / 1.73	1.76	6.38	5.56 / 1.32	0.82	-0.91 ***
2. Registration processes and procedures are convenient.	6.38	4.61 / 1.79	1.77	6.37	5.15 / 1.60	1.22	-0.54 ***
* 3. The campus is safe and secure for all students.	6.59	5.15 / 1.60	1.44	6.54	5.79 / 1.29	0.75	-0.64 ***
* 4. The content of the courses within my major is valuable.	6.66	5.39 / 1.62	1.27	6.64	5.63 / 1.34	1.01	-0.24 ***
5. Administrators are available to hear students' concerns.	6.41	4.42 / 1.88	1.99	6.25	5.23 / 1.50	1.02	-0.81 ***
6. Billing policies are reasonable.	6.39	4.33 / 1.92	2.06	6.26	4.96 / 1.62	1.30	-0.63 ***
7. Admissions staff provide personalized attention prior to enrollment.	6.29	4.25 / 1.98	2.04	6.01	5.12 / 1.58	0.89	-0.87 ***
* 8. Financial aid awards are announced in time to be helpful in college planning.	6.50	3.88 / 2.11	2.62	6.34	5.13 / 1.65	1.21	-1.25 ***
9. Library resources and services are adequate.	6.42	5.30 / 1.67	1.12	6.15	5.61 / 1.49	0.54	-0.31 ***

10. My academic advisor helps me set goals to work toward.	6.55	5.08 / 1.98	1.47	6.33	5.39 / 1.71	0.94	-0.31 ***
11. Financial aid counseling is available if I need it.	6.36	4.18 / 2.05	2.18	6.08	5.26 / 1.54	0.82	-1.08 ***
12. The amount of student parking space on campus is adequate.	6.35	3.88 / 2.16	2.47	6.19	3.98 / 2.07	2.21	-0.10
13. Living conditions in the residence halls are comfortable.	6.39	4.11 / 1.92	2.28	5.94	4.87 / 1.70	1.07	-0.76 ***
14. Faculty are fair and unbiased in their treatment of individual students.	6.53	4.91 / 1.84	1.62	6.47	5.43 / 1.51	1.04	-0.52 ***
* 15. Computer labs are adequate and accessible.	6.51	5.10 / 1.75	1.41	6.33	5.75 / 1.39	0.58	-0.65 ***
16. My academic advisor is available when I need help.	6.60	5.05 / 1.92	1.55	6.45	5.60 / 1.57	0.85	-0.55 ***
17. There are sufficient courses within my program of study available each term.	6.65	4.67 / 1.99	1.98	6.58	5.07 / 1.71	1.51	-0.40 ***
18. Parking lots are well-lighted and secure.	6.52	5.01 / 1.79	1.51	6.17	5.16 / 1.61	1.01	-0.15 *
19. Residence hall staff are concerned about	6.08	4.26 / 1.99	1.82	5.63	4.87 / 1.67	0.76	-0.61 ***

me as an individual.								
20. Tutoring services are readily available.	6.39	5.09 / 1.77	1.30	5.95	5.47 / 1.45	0.48	-0.38 ***	
* 21. My academic advisor is knowledgeable about requirements in my major.	6.72	5.53 / 1.81	1.19	6.60	5.84 / 1.52	0.76	-0.31 ***	
* 22. This campus provides online access to services I need.	6.52	5.15 / 1.76	1.37	6.43	5.75 / 1.36	0.68	-0.60 ***	
23. I am able to register for classes I need with few conflicts.	6.67	4.89 / 1.88	1.78	6.61	5.20 / 1.73	1.41	-0.31 ***	
24. I receive the help I need to apply my academic major to my career goals.	6.68	5.04 / 1.88	1.64	6.51	5.50 / 1.49	1.01	-0.46 ***	
25. I am able to take care of college-related business at times that are convenient for me.	6.51	4.88 / 1.77	1.63	6.40	5.43 / 1.44	0.97	-0.55 ***	
26. Counseling services are available if I need them.	6.33	5.26 / 1.71	1.07	5.93	5.61 / 1.36	0.32	-0.35 ***	
* 27. This institution helps me identify resources to finance my	6.50	4.12 / 2.05	2.38	6.25	4.98 / 1.69	1.27	-0.86 ***	

education.								
28. Security staff respond quickly to calls for assistance.	6.49	4.69 / 1.89	1.80	6.34	5.35 / 1.56	0.99	-0.66 ***	
29. Faculty use a variety of technology and media in the classroom.	6.20	5.11 / 1.66	1.09	5.83	5.58 / 1.35	0.25	-0.47 ***	
30. There is an adequate selection of food available on campus.	6.27	3.59 / 2.08	2.68	5.98	4.58 / 1.90	1.40	-0.99 ***	
31. Students are made to feel welcome here.	6.53	5.00 / 1.76	1.53	6.35	5.65 / 1.42	0.70	-0.65 ***	
32. Faculty provide timely feedback about my academic progress.	6.61	4.54 / 1.97	2.07	6.48	5.30 / 1.53	1.18	-0.76 ***	
33. Admissions counselors accurately portray the campus in their recruiting practices.	6.37	4.55 / 1.94	1.82	6.06	5.27 / 1.54	0.79	-0.72 ***	
34. There are adequate services to help me decide upon a career.	6.43	4.68 / 1.83	1.75	6.23	5.21 / 1.55	1.02	-0.53 ***	
35. I seldom get the "run-around" when seeking information on this campus.	6.51	3.76 / 2.10	2.75	6.31	4.82 / 1.83	1.49	-1.06 ***	

* 36. The quality of instruction I receive in most of my classes is excellent.	6.69	5.14 / 1.67	1.55	6.62	5.56 / 1.39	1.06	-0.42 ***
37. There is a strong commitment to diversity on this campus.	6.23	5.07 / 1.74	1.16	5.72	5.52 / 1.44	0.20	-0.45 ***
38. I receive ongoing feedback about progress toward my academic goals.	6.50	4.52 / 1.91	1.98	6.25	5.12 / 1.56	1.13	-0.60 ***
39. Student disciplinary procedures are fair.	6.42	4.97 / 1.81	1.45	6.14	5.41 / 1.49	0.73	-0.44 ***
* 40. Faculty are usually available to students outside of class (during office hours, by phone or by e-mail).	6.59	5.15 / 1.78	1.44	6.47	5.86 / 1.31	0.61	-0.71 ***
41. Tuition paid is a worthwhile investment.	6.66	4.83 / 1.96	1.83	6.56	5.26 / 1.64	1.30	-0.43 ***
* 42. Students are free to express their ideas on this campus.	6.54	5.23 / 1.79	1.31	6.24	5.59 / 1.44	0.65	-0.36 ***
43. Mentors are available to guide my life and career goals.	6.46	4.60 / 1.93	1.86	6.10	5.21 / 1.57	0.89	-0.61 ***
* 44. On the whole, the campus is well-maintained.	6.54	5.21 / 1.76	1.33	6.31	5.76 / 1.39	0.55	-0.55 ***

45. Student activity fees are put to good use.	6.44	4.04 / 2.03	2.40	6.24	4.62 / 1.84	1.62	-0.58 ***
46. Campus item: The customer service quality of DIT/Help Desk.	6.53	4.98 / 1.85	1.55				
47. Campus item: The customer service quality of the Registrar's Office.	6.57	5.03 / 1.82	1.54				
48. Campus item: The customer service quality of the Financial Aid Office.	6.62	3.95 / 2.19	2.67				
49. Campus item: The customer service quality of the Bursar's Office.	6.47	5.02 / 1.83	1.45				
50. Campus item: The customer service quality of the Admissions Office.	6.63	5.03 / 1.85	1.60				
56. Cost as factor in decision to enroll.	6.63			6.36			
57. Financial assistance as factor in decision to enroll.	6.47			6.14			
58. Academic reputation as factor in decision to enroll.	6.29			6.01			
59. Future career opportunities as	6.47			6.25			

factor in decision to enroll.						
60. Personal recommendations as factor in decision to enroll.	6.08			5.70		
61. Distance from campus as factor in decision to enroll.	6.22			5.84		
62. Information on the campus Web site as factor in decision to enroll.	6.06			5.47		
63. Campus visits as factor in decision to enroll.	5.58			5.19		

National Group Means are based on 20159 records

*Difference statistically significant at the .05 level

**Difference statistically significant at the .01 level

***Difference statistically significant at the .001 level

Sort on each column to see data from highest to lowest.

Scale / Item	Bowie State University - SSI			National Four-Year Publics Form B			Difference
	Importance	Satisfaction / SD	Gap	Importance	Satisfaction / SD	Gap	
Student Centeredness	6.46	4.47 / 1.56	1.99	6.32	5.33 / 1.23	0.99	-0.86 ***
Campus Life	6.33	4.16 / 1.68	2.17	6.02	4.85 / 1.40	1.17	-0.69 ***
Instructional Effectiveness	6.56	4.99 / 1.36	1.57	6.44	5.49 / 1.07	0.95	-0.50 ***
Recruitment and Financial Aid Effectiveness	6.40	4.18 / 1.69	2.22	6.15	5.15 / 1.28	1.00	-0.97 ***
Campus Services	6.47	5.04 / 1.32	1.43	6.21	5.52 / 1.06	0.69	-0.48 ***
Academic Advising Effectiveness	6.59	5.05 / 1.65	1.54	6.41	5.49 / 1.33	0.92	-0.44 ***
Registration Effectiveness	6.48	4.67 / 1.44	1.81	6.41	5.18 / 1.24	1.23	-0.51 ***
Safety and Security	6.49	4.69 / 1.45	1.80	6.31	5.05 / 1.25	1.26	-0.36 ***
Campus Climate	6.50	4.84 / 1.34	1.66	6.29	5.46 / 1.09	0.83	-0.62 ***

National Group Means are based on 20159 records

*Difference statistically significant at the .05 level

**Difference statistically significant at the .01 level

***Difference statistically significant at the .001 level

	Bowie State University - SSI	National Four-Year Publics Form B	
Summary			Difference
So far, how has your college experience met your expectations?	4.13	4.65	-0.52 ***
1=Much worse than expected	5%	1%	
2=Quite a bit worse than I expected	5%	2%	
3=Worse than I expected	17%	9%	
4=About what I expected	37%	36%	
5=Better than I expected	17%	25%	
6=Quite a bit better than I expected	6%	12%	
7=Much better than expected	9%	11%	
Rate your overall satisfaction with your experience here thus far.	4.54	5.37	-0.83 ***
1=Not satisfied at all	6%	1%	
2=Not very satisfied	7%	3%	
3=Somewhat dissatisfied	13%	6%	
4=Neutral	16%	10%	
5=Somewhat satisfied	19%	18%	
6=Satisfied	25%	41%	
7=Very satisfied	10%	18%	
All in all, if you had to do it over, would you enroll here again?	4.56	5.43	-0.87 ***
1=Definitely not	11%	3%	
2=Probably not	10%	6%	
3=Maybe not	7%	5%	
4=I don't know	13%	8%	
5=Maybe yes	13%	11%	
6=Probably yes	21%	30%	
7=Definitely yes	20%	33%	

Sort on each column to see data from highest to lowest.

This report provides a look at the percentage of responses that indicated an answer of 6 or 7 to the items in the survey: 6 is considered "important" or "satisfied" and 7 is considered "very important" or "very satisfied."

Item	Bowie State University - SSI			National Four-Year Publics Form B			Difference
	Importance %	Satisfaction %	Gap	Importance %	Satisfaction %	Gap	
1. The campus staff are caring and helpful.	85%	35%	50%	85%	60%	25%	-25%
2. Registration processes and procedures are convenient.	84%	36%	48%	85%	50%	35%	-14%
* 3. The campus is safe and secure for all students.	89%	49%	40%	89%	69%	20%	-20%
* 4. The content of the courses within my major is valuable.	92%	59%	33%	92%	64%	28%	-5%
5. Administrators are available to hear students' concerns.	85%	34%	51%	80%	50%	30%	-16%
6. Billing policies are reasonable.	86%	32%	54%	81%	44%	37%	-12%
7. Admissions staff provide personalized attention prior to enrollment.	81%	34%	47%	72%	48%	24%	-14%
* 8. Financial aid awards are announced in time to be helpful in college planning.	88%	28%	60%	84%	50%	34%	-22%
9. Library resources and services are adequate.	85%	57%	28%	77%	64%	13%	-7%
10. My academic advisor helps me set goals to work toward.	89%	53%	36%	83%	58%	25%	-5%
11. Financial aid counseling is available if I need it.	84%	31%	53%	75%	51%	24%	-20%
12. The amount of student parking space on campus is adequate.	84%	30%	54%	79%	30%	49%	0%
13. Living conditions in the residence halls are	85%	29%	56%	75%	42%	33%	-13%

comfortable.								
14. Faculty are fair and unbiased in their treatment of individual students.	89%	49%	40%	88%	59%	29%	-10%	
* 15. Computer labs are adequate and accessible.	89%	50%	39%	83%	67%	16%	-17%	
16. My academic advisor is available when I need help.	91%	51%	40%	87%	64%	23%	-13%	
17. There are sufficient courses within my program of study available each term.	92%	43%	49%	91%	49%	42%	-6%	
18. Parking lots are well-lighted and secure.	88%	48%	40%	78%	50%	28%	-2%	
19. Residence hall staff are concerned about me as an individual.	76%	33%	43%	63%	41%	22%	-8%	
20. Tutoring services are readily available.	84%	50%	34%	71%	57%	14%	-7%	
* 21. My academic advisor is knowledgeable about requirements in my major.	94%	66%	28%	91%	71%	20%	-5%	
* 22. This campus provides online access to services I need.	88%	51%	37%	86%	67%	19%	-16%	
23. I am able to register for classes I need with few conflicts.	93%	45%	48%	92%	54%	38%	-9%	
24. I receive the help I need to apply my academic major to my career goals.	94%	50%	44%	89%	60%	29%	-10%	
25. I am able to take care of college-related business at times that are convenient for me.	88%	44%	44%	86%	57%	29%	-13%	
26. Counseling services are available if I need them.	82%	53%	29%	70%	61%	9%	-8%	
* 27. This institution helps me identify resources to finance my education.	88%	31%	57%	80%	45%	35%	-14%	

28. Security staff respond quickly to calls for assistance.	87%	41%	46%	83%	55%	28%	-14%
29. Faculty use a variety of technology and media in the classroom.	76%	49%	27%	65%	61%	4%	-12%
30. There is an adequate selection of food available on campus.	79%	24%	55%	71%	38%	33%	-14%
31. Students are made to feel welcome here.	87%	48%	39%	84%	64%	20%	-16%
32. Faculty provide timely feedback about my academic progress.	91%	39%	52%	88%	53%	35%	-14%
33. Admissions counselors accurately portray the campus in their recruiting practices.	84%	38%	46%	74%	52%	22%	-14%
34. There are adequate services to help me decide upon a career.	87%	38%	49%	80%	50%	30%	-12%
35. I seldom get the "run-around" when seeking information on this campus.	89%	26%	63%	83%	44%	39%	-18%
36. The quality of instruction I receive in most of my classes is excellent.	93%	50%	43%	92%	61%	31%	-11%
37. There is a strong commitment to diversity on this campus.	80%	48%	32%	65%	59%	6%	-11%
38. I receive ongoing feedback about progress toward my academic goals.	89%	36%	53%	81%	47%	34%	-11%
39. Student disciplinary procedures are fair.	86%	48%	38%	77%	57%	20%	-9%
40. Faculty are usually available to students outside of class (during office hours, by phone or by e-mail).	91%	51%	40%	88%	71%	17%	-20%
41. Tuition paid is a	92%	46%	46%	90%	53%	37%	-7%

worthwhile investment.							
* 42. Students are free to express their ideas on this campus.	88%	55%	33%	80%	62%	18%	-7%
43. Mentors are available to guide my life and career goals.	85%	38%	47%	75%	50%	25%	-12%
* 44. On the whole, the campus is well-maintained.	89%	53%	36%	83%	68%	15%	-15%
45. Student activity fees are put to good use.	85%	29%	56%	80%	38%	42%	-9%
46. Campus item: The customer service quality of DIT/Help Desk.	90%	48%	42%				
47. Campus item: The customer service quality of the Registrar's Office.	90%	50%	40%				
* 48. Campus item: The customer service quality of the Financial Aid Office.	92%	32%	60%				
49. Campus item: The customer service quality of the Bursar's Office.	87%	50%	37%				
50. Campus item: The customer service quality of the Admissions Office.	93%	52%	41%				
56. Cost as factor in decision to enroll.	91%			84%			
57. Financial assistance as factor in decision to enroll.	87%			79%			
58. Academic reputation as factor in decision to enroll.	81%			74%			
59. Future career opportunities as factor in decision to enroll.	87%			81%			
60. Personal recommendations as factor in decision to enroll.	76%			65%			

61. Distance from campus as factor in decision to enroll.	79%			70%		
62. Information on the campus Web site as factor in decision to enroll.	76%			60%		
63. Campus visits as factor in decision to enroll.	64%			54%		

National Group Means are based on 20159 records

* Indicates the response option that was selected by the majority of survey participants.

Gender

Residence Classification

Age

Institution Was My

Ethnicity/Race

Did Transfer Here

Current Enrollment Status

Plan to Transfer

Current Class Load

Organization Memberships

Class Level

Tuition Source

Current GPA

Institution Question

Educational Goal

Institution Question 2

Employment

Group Code

Current Residence